



510 Greene Street-1st Floor •Key West, FL 33040•Phone: 305-294-2587•Fax: 305-294-7806•www.keywestchamber.org

Dear future member:

We are pleased that you have expressed an interest in joining the Key West Chamber of Commerce. Your desire to participate in chamber activities means a great deal to us. More importantly, it can mean a great deal to you!

Membership in the Key West Chamber of Commerce offers a number of solid, tangible benefits that can have a favorable impact on your business and your bottom line. These benefits and opportunities are detailed on the following page.

We look forward to personally meeting you at our chamber functions and monthly meetings. They will enable you to form business associations with some of the most prominent people in Key West-people who will become important clients, customers and friends. Meetings generally take place on the fourth Wednesday of each month at *noon at various locations throughout the island*. Chamber mixers, called "Business After Hours" functions, are announced in each issue of our monthly newsletter and online *via e-mail blasts to our members, as well as our facebook page*. *Sponsoring a Business After Hours event is a great way to showcase your business*. If you are interested, please contact Kerry Baker at the chamber office *at 294-2587 or e-mail membership@keywestchamber.org*.

We hope you will soon be part of the most active, involved force in the Key West business community. Your investment will pay off many times over as you take advantage of the many benefits of membership. Again, thank you for expressing interest in the Greater Key West Chamber of Commerce. We would be proud to have you as one of our members.

Sincerely,

Greg Sullivan

Greg Sullivan
President



Giving Your Business the Competitive Edge www.keywestchamber.org

More than 525 of the businesses in Key West are chamber members. How does their membership benefit them-and more important, how can your membership benefit you? Chamber business members receive plenty of tangible benefits that give them the competitive edge. Like these...

ACCESS TO ECONOMIC STATISTICS AND BUSINESS INFORMATION

- 👉 Various Statistics relating to tourism and the community
- 👉 Demographic information
- 👉 Yearly Wage & Benefit Survey
- 👉 Monthly Economic trends published in the *Chamber Chowder* Newsletter
- 👉 Quarterly Business Environment Survey
- 👉 Periodic affordable seminars to assist members in training employees.
- 👉 Monroe County TDC and Key West advertising campaign information

ACCOMPLISHMENTS AND ONGOING ISSUES

- 👉 Government Entities Budget Reviews
- 👉 Workforce Housing
- 👉 Beautification and Repair of North and South Roosevelt Blvd.
- 👉 Windstorm Insurance
- 👉 Health Insurance
- 👉 ADA-American Disabilities Act
- 👉 Financial Support of FIRM (Fair Insurance Rates Monroe)
- 👉 Sponsorship of \$11,000 in Cash Prizes to Local Float & Walking Entries in the Fantasy Fest Parade

Access to information from Directors of the Board, who are members of City or County Boards, Committee, and access to the Executive Vice President for information on ongoing issues.

Advantages to Join the Key West Chamber of Commerce

Networking and New Business Contacts to help your business grow such as:

- Contacts with prospective customers and clients through monthly chamber meetings attended by over 100 prominent members of the business community.
- Attend informal "Business After Hours" functions where chamber members relax and get to know each other.
- Opportunities for membership in working committees addressing community concerns.
- Opportunities to participate in the chamber's legislative voice for business interests on local, state and federal levels.

Online JOBBANK at www.keywestchamber.org

- Members can utilize the free benefit of posting available positions for their company on our community JOBBANK.

Opportunities to Publicize your Business:

- For a nominal fee the opportunity to display your brochure or business card at the chamber offices. Thousands of visitors visit the Chamber's Visitor Center each month.
- Business referrals from the chamber office to visitors.
- Business referrals from the chamber office to local residents and people interested in relocating to Key West.
- A FREE listing and link on the chambers official world wide website www.keywestchamber.org or you may decide to upgrade your free listing by having a premier advertisement or additional category listings to promote your business.
- Opportunity to be listed in the Key West Chamber's Map and Visitor Guide, with the added benefit for members to advertise in the publication. This book is mailed to all inquires from the phone calls generated by the T.D.C advertising as well as calls and emails received at our chamber office. The planner is distributed to conventions and trade shows as well as well as thousands of visitors to our Visitor Information Center.
- Opportunity to sponsor one of our General Membership Meetings.
- A membership plaque to display at your business, which identifies you as a concerned part of the business community.
- Opportunity to showcase your business by hosting a monthly Business After Hours business networking event.
- Access to statistical data published in our members only section.
- Access to monthly cruise ship schedules available in our lobby, via email, fax or from our website.
- Opportunities to meet chamber staff and inform them of your services at our weekly staff meeting.

Key West Chamber of Commerce RACK CARD PROGRAM

Advertise your business in the Key West Chamber of Commerce Visitors Center, and watch your business revenues increase. How? Let's look at the Visitors Center statistics:

- Thousands of Visitors are in our lobby each month! These include walk-ins, cruise ship vacationers, sunset celebration attendees, train & trolley riders.
- 700-1,000 Visitors call our office *weekly* June through December; ***double*** that number January through May!
- Our office is open seven days per week until 5:30p.m. to offer one-on-one assistance!

For a nominal fee you can display your businesses brochure or promotional piece in the Chamber Lobby. See below for current rates:

- Business Card (3.5 x 2)\$ 5.00 per month
(\$60 per year, plus tax = \$64.50)
- Standard Rack Card (4 x 9).....\$10.00 per month
(\$120 per year, plus tax = \$129.00)
- Odd Size (takes two slots in rack)\$20.00 per month
(\$240 per year, plus tax = \$258.00)
- Magazine/Newspaper (to be placed on shelves).....\$25.00 per month
(\$300 per year, plus tax = \$322.50)

For more information on the Key West Chamber of Commerce Visitor Center Rack Card program contact the Chamber at 305-294-2587.

Key West Chamber of Commerce
"Shell Out Less!" Coupon Program
Participation Form

**** Please return completed form electronically with your Company Logo (400 pixels wide) to info@keywestchamber.org**

FREE for Chamber Members

(one coupon per member, additional coupons are permitted for a fee of \$15.00 per Coupon.)

Name of Business: _____

Address: _____

Contact Name: _____

Phone Number: _____ Email: _____

Website: _____

Description of Discount/Promotion:

Expiration Date (Minimum of 3 months): _____

Authorized by: _____ Date: _____

Please note; It is the responsibility of the member to contact the Chamber if you detect an error on your online coupon within five (5) business days of submission. * Proof will not be provided.

KEY WEST CHAMBER OF COMMERCE
FAIR SHARE DUES SCHEDULE – JANUARY 1, 2020

RETAIL, INDUSTRY, RECREATION, FOOD, BEVERAGE, FAST FOOD RESTAURANTS:

Employees: 1 through 5 \$343.00
 6 or more \$343.00 plus \$6.16 per employee over five employees.

AIRLINES:

Passenger: \$343.00 plus .0025 per boarding

Cargo: \$343.00 plus .53 per RTK

SIT DOWN RESTAURANTS:

Seats: 1 through 60 \$343.00

Please include outdoor seating

61 or more \$343.00 plus \$1.82 per seat over 60

HOTEL, MOTELS, GUEST HOUSES, TIME SHARE:

\$343.00 plus \$7.36 per room

MOBILE HOMES PARKS, CAMPGROUNDS, APARTMENTS:

\$343.00 plus \$1.77 per space or unit

RESERVATION SERVICES /PROPERTY MANAGEMENT COMPANIES/REAL ESTATE DEVELOPMENT COMPANIES:

\$467.00

FINANCE, REAL ESTATE, INSURANCE:

\$343.00 plus \$18.44 per licensed person

BANKS, CREDIT UNIONS, SAVINGS & LOANS:

\$343.00 plus \$27.05 per million of total local deposits

PROFESSIONAL (Doctors, Attorneys, Accountants, Architects, Engineers, Consultants):

\$343.00 plus \$36.89 per professional

NOT-FOR-PROFIT ORGANIZATIONS, ASSOCIATE MEMBERS

\$343.00 with Business Members

\$229.00 with Individual Members (Charitable Included)

CORPORATE FIELD REPRESENTATIVES:

One individual who represents corporation in Florida Keys Market

\$450.00

CHARTER BOATS (Fishing, Diving, Sailing, Passenger Ferries)

\$343.00 plus \$1.21 per head, per licensed seat

All Annual Membership Dues should be rounded to the nearest dollar.

** Associate Members are non-voting members.

All new business members are assessed a \$25.00 a one-time administrative fee. If any members, or prospective members, have any questions concerning the 2020 Fair Share Dues Schedule, contact Membership@keywestchamber.org or call 305-294-2587.



Membership Subscription

510 GREENE STREET, 1ST FLOOR •KEY WEST, FL 33040 •305-294-2587 •FAX 305-294-7806• WWW.KEYWESTCHAMBER.ORG

COMPANY NAME: _____

D.B.A: _____

MAILING ADDRESS: _____

PHYSICAL ADDRESS (IF DIFFERENT): _____

BUSINESS PHONE: _____ FAX PHONE: _____

TOLL FREE # _____ E-MAIL _____

WEBSITE: _____ ADDRESS: _____

CONTACT NAME: _____

ALTERNATE CONTACT NAME: _____ CELL: _____

CATEGORY OR TYPE OF BUSINESS: _____ PHONE: _____

OCCUPATIONAL LICENSE NUMBER: _____

PLEASE COMPLETE THOSE THAT APPLY TO YOUR SUBSCRIPTION/DUES CATEGORY (See attached Subscription/Dues Schedule:

NUMBER OF EMPLOYEES: _____ NUMBER OF GUESTROOMS: _____

NUMBER OF SEATS: _____ NUMBER OF LOCATIONS: _____

NUMBER OF PROFESSIONALS: _____ NUMBER OF LICENSED AGENTS: _____

NUMBER OF RENTAL SPACES: _____ TOTAL SUBSCRIPTION INVESTMENT*: _____

ONE TIME ADMINISTRATIVE FEE**: \$25.00

RACK CARD PROGRAM: _____ (*plus include 7.5% tax)

TOTAL AMOUNT INCLUDED: _____

***** All dues payments should be rounded to the nearest dollar.**

*The undersigned hereby unites with others in underwriting an adequate budget for the Chamber of Commerce and agrees to a membership investment in the sum of _____, payable annually. The subscription investment shall continue until the Chamber shall be given at least a thirty-day notice of intention to reduce or cancel.

Please return your completed application* with payment to the Key West Chamber of Commerce, 510 Greene St, 1st Floor, Key West, FL 33040. For your convenience you can also pay by credit. If you would like to use your Visa, MasterCard, or American Express, please complete the section below.

*Faxed applications will only be accepted for credit card payments.

_____	_____	_____	_____
Cardholder's Name	Card Number	Expiration Date	Security Code

_____	_____
Signature	Date

Sponsor

**NEW MEMBERS INCLUDE A \$25 ONE-TIME ADMINISTRATIVE FEE TO COVER PROCESSING.