



## CHAMBER CHOWDER©

510 Greene Street ~ 1st Floor, Key West

www.keywestchamber.org

### Keynote Speaker: What Would You Do In An Active Shooter Situation?



Keynote Speaker Lt. Dave Black from the Key West Police Department Special Operations Division and Chamber President Michael Morawski



### Message from President Michael Morawski

As the calendar moves into August and September, my thoughts venture towards the tropics, as they have for the last twenty plus years. Georges, Frances, Ivan, Wilma, Irma, Maria, and Michael, each have their unique contributions on how I manage and prepare for the unknown every June through November.

My system for tropical season planning is always fluid. I employ, plan, execute, evaluate, and modify technique. My first plan encompassed the cross my fingers, close my eyes and hope. In 1995, it worked. In 1996 I evaluated and modified the cross my fingers and wish strategy.

Then came Georges. Georges paid dividends on sound planning. Frances and Ivan proved planning for the worst and hoping you'll never have to implement worked as scripted. Wilma provided insight into the personal, emotional, and fiscal endurance needed for an entire community's recovery. Then came Irma's destructive path through our chain of islands. Maria's annihilation on Puerto Rico and Michael's leveling of Pensacola.

These three have set a new paradigm. Media reports showcasing recovery efforts from those in Puerto Rico and Pensacola, along with our community's, collective recovery experiences, are a treasure trove of data points for evaluation and plan modification. Both for individuals and governmental leadership.

This year's plan modifications include Maria, Irma, and Michael scenarios. I've incorporated lessons learned from ours and others most recent experiences? We are *continued on page 3* ▶

**“Y**ou are the REAL first responders,” an FBI agent of the Key West office declares and gets our attention early, “it takes the police about one and a half to two minutes to arrive; it’s usually over by the time they are on the scene. You need a plan. If you’re unprepared, you’ll just freeze, and that’s the worst thing you can do.”

**RUN:**

- Have an escape route and plan in mind.
- Leave your belongings behind.
- Evacuate regardless of whether others agree to follow.
- Help others escape, if possible.
- Do not attempt to move the wounded.
- Prevent others from entering an area where the active shooter may be.
- Keep your hands visible.
- Call 911 when you are safe.

**HIDE:**

- Hide in an area out of the shooter's view.
- Lock the door or block entry to your hiding place. Remember, bullets can travel through walls.
- Silence your cell phone (airplane mode, don't put it on vibrate) and remain quiet.

*continued on page 3* ▶

We learned that active shooter situations are chaotic, unpredictable, and develop quickly. They can occur at schools, at work, while shopping or eating out. Victims are selected at random - the goal of the shooter being to kill as many people as possible.

When an Active Shooter is in your vicinity, you must be prepared both mentally and physically. The three key things you need to remember to survive: RUN, HIDE, FIGHT.

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## Spotlight Shines on ... Raquel Crummitt, JSA Promos & Print - Division of Brown & Bigelow



Each month, the Key West Chamber of Commerce spotlights a business or professional person whose business card is drawn at the Business After Hours. This month's winner is Raquel Crummitt, JSA Promos & Print - Division of Brown & Bigelow.

JSA Promos & Print, a division of Brown & Bigelow, helps you curate your brand with the stuff you want and the service you expect. They do it by using today's best products, their years of experience and buying power, and by bringing only the best options for their client's promotional objectives.

Raquel is their local representative; there are 250 representatives nationwide. She combines her sixteen years of experience with access to over 800,000 promotional products. And we're not just talking hats and t-shirts

here, she can do electronics, drinkware, food items - like candy, as well as reef safe sunscreen and other eco-friendly items (think biodegradable water bottles, stainless steel straws and products made from bamboo).

"You name it, I put a logo on it!" she asserts.

Specializing in increasing retail sales here in Key West, Raquel provides custom products to lobby shops and in-room amenities for resorts, retail for bars and restaurants, as well as employee uniforms and thank you gifts. She carries top brands like Under Armour, Nike, and Columbia.

You can expect great ideas sourced from her knowledge, experience and enthusiasm. A Florida girl, born and raised in Ponte Vedra Beach with a Bachelor's Degree in Communication from the University of Northern Florida, she knows this state and understands the business that drives it.

"It all started with working the beverage cart on the TPC golf course at Sawgrass in

college," Raquel remembers, "That's where they hold the PGA Tour. And then, right after I graduated, I was tapped to open up an office in Neptune Beach which I grew to millions of dollars in sales. I was a licensee of NASCAR back in the day, doing lots of stuff for raceways. I also landed corporate accounts such as the PGA Tour and Blue Cross Blue Shield."

After building such a distinguished portfolio on the mainland, it was family that brought her to Key West. "My grandma lives here and I came to take care of her."

When she's not busy helping people promote their business, she's at the chamber's membership committee or at the Key West Rotary Club.

If you're feeling inspired and need more information, you can view and download their catalog and search products at [www.browncrossblue.com](http://www.browncrossblue.com) or email her at [raquelc@j sapromos.com](mailto:raquelc@j sapromos.com).

**REAL BANKERS | REAL PEOPLE | REAL RELATIONSHIPS**

**Key West Roosevelt:**  
305-676-3100  
2514 N Roosevelt Blvd.

**Key West Old Towne:**  
305-676-3140  
1229 Simonton St.

**Key West Whitehead:**  
305-676-3160  
701 Whitehead St.

**MY100BANK.COM | A Home BancShares Company | Member FDIC**

### The Chamber Chowder Heartily Thanks These Businesses for Their Generous Support of this Issue of the Newsletter

**Ernest Hemingway House Museum**  
907 Whitehead St  
Key West, FL 33040  
305-294-1136

**La Concha Crowne Plaza**  
430 Duval St  
Key West, FL 33040  
305-296-2991

**Horan & Higgins, L.L.P.**  
608 Whitehead St  
Key West, FL 33040  
305-294-4585

**Porter Allen Insurance Company**  
513 Southard St  
Key West, FL 33040  
305-294-2542

**Old Town Key West Development**  
201 Front St, Suite 301  
Key West, FL 33040  
305-294-3225



## *“Suicide Prevention” cont. from page 1 ▶*

### **FIGHT:**

- Fight as a last resort and only when your life is in imminent danger.
- Attempt to incapacitate the shooter.
- Act with as much physical aggression as possible.
- Improvise weapons or throw items at the active shooter.
- Commit to your actions, your life depends on it.

The first officers to arrive on the scene will not stop to help the injured. Expect rescue teams to follow initial officers. These rescue teams will treat and remove the injured.

Once you have reached a safe location, you likely will be held in that area by law enforcement until the situation is under control and all witnesses have been identified and questioned. Do not leave the area until law enforcement authorities have instructed you to do so.

### ***When law enforcement arrives:***

- Remain calm and follow instructions.
- Drop items in your hands (e.g. bags, jackets)
- Raise hands and spread fingers.
- Keep hands visible at all times.
- Avoid quick movements toward officers, such as holding onto them for safety.
- Avoid pointing, screaming or yelling.
- Do not ask questions when evacuating.

### ***Information to provide to 911 operators:***

- Location of the active shooter.
- Number of shooters.
- Physical description of shooters.
- Number and type of weapons shooter has.
- Number of potential victims at location.

These points are all taken from an Active Shooter Event Quick Reference Guide, being the size of a business card, they are easy to carry and reference. They are available at the FBI office in the Federal Building at 301 Simonton St. Call ahead at 305-296-3093. There is also an impactful six-minute video on YouTube that highlights these actions nicely, entitled: ‘RUN. HIDE. FIGHT. Surviving an Active Shooter Event’.

Don’t expect that the officers arriving on the scene know what the active shooter looks like. If you have any of that information, share it, otherwise, get out of the way.

We know that there is no single profile of an active shooter and that there is no single warning sign or behavior, but there are some common demographics. The average age of an active shooter is 38, and 94% of the time they are male and have some connection to the site in 73% of the cases (e.g. they were employed there or they do business there). Mental health and finances seem to be the two biggest stressors. Experience has shown that 86% had a significant social interaction at the attack site - more than a casual ‘hello’ in the hallway - at least one person communicated with the shooter prior to the event. Of those people who had an interaction with the shooter, 54% did nothing and didn’t tell anyone and 41% reported it to law enforcement - “that should be 100%,” an FBI agent expressed.

Both the agents from our local FBI office and Lt. Black stressed, “We can’t do our jobs without you in the community! One call can start it and it can be anonymous. Let us put the puzzle pieces together and decide if it’s insignificant. You don’t know how many other puzzle pieces have been collected.”

The agent gave the example of a potential active shooter that was taken down by just one person calling because he felt a Facebook profile was suspicious.

Each of our actions can make a difference for our safety and survival. Be aware and be prepared. When you find yourself out at restaurants, stores, etc., ask yourself: ‘Where are my exits? What could be used as a weapon?’ Take five seconds to consider it and train yourself. It’s called Situation Awareness, knowing where you are and what your options are. It’s thinking a step ahead.

“It’s not like a fire drill, it requires critical thinking,” Lt. Dave Black, Key West Police, Special Operations Division further stressed, “Similar to hurricane readiness preparation, you hope you never need it but need to have it anyway.”

## *President’s Message cont. from page 1 ▶*

proactively involved with staff on their planning and readiness. We are asking them to use these questions as the foundation of their individual plans and expand as needed.

Does your plan impact others from starting their plan? Are you reliant on others to trigger your plan? Does your plan require other service providers for assistance before and after the event? What’s the maximum time frame before your capital reserves are depleted? Do you have capital reserves? Do you have a resource for replenishing depleted capital? Does your plan require staying at a governmental asset facility? Does your plan include alternative shelter should your governmental facility close and your community isn’t open for residential returns? Does your plan include procuring alternative shelter upon return? Does your plan call for permanent relocation from the Florida Keys if another tropical occurrence hits our area? Many appreciate our reminder of the upcoming season along with the thought provoking questions.

While this type of approach assists with individual preparedness, all of our individual plans serve as bullet points as they intersect with our governmental entry’s preparedness, forethought, and the hardening of their assets. They are the keepers of our infrastructure and the decisions they make regarding their capital investment and reinvestment within those resources are the difference between recovery, loss, or permanent loss for the business owner and their staff members. All of us need to be actively involved with these entities as their plans forge our solvency. These guardians need to be our plans number one.

Number two on our list should include asset protection. Most use the term insurance. I will narrow that down to citizens or a citizen’s affiliate as those are the only available choices we have for the protection of our assets, other than self-insuring. Self-insuring is extremely limited. Those that own their property free and clear may choose this option. However, those who have chosen or are required to have asset protection from a third party, against flooding and or windstorm damage have been subjected to another party’s planning based on hope and wish. Collectively, we pay enormous sums of money for this protection and upon need of those service, the provider turns to contractual ambiguity along with a strategic model that pays policy holders based on their emotional and fiscal endurance. This must change and I plan to move this to the top of my agenda.

I apologize for the somber message. Let us prepare for the worst and plan on having to never use it.



## The Greater Key West Chamber of Commerce and Waste Management

Present the 31<sup>st</sup> Annual

### “Showcase of Key West Businesses” Trade Show at the Key West Marriott Beachside Hotel

Co-Sponsored by: **Kanner & Pinaluga, P.A. Property Damage Attorneys  
and OMI/Jacobs**

**Tuesday, September 17, 2019**

Open from 3:00p.m. to 5:00p.m. to the General Public. Members only Business After Hours  
continuing from 5:30p.m. to 7:30p.m.

**Listen for our future promotions of the show on the radio and in print!**

The Key West Chamber of Commerce offers you an opportunity to showcase your business during the Business Trade Show at the Key West Marriott Beachside Hotel. Last year as in previous years this highly successful show was sold out with more than 400 people attending making it a fun day for all. This year's trade show hours will be 3:00 p.m. to 7:30 p.m. with a ½ hour break at 5:00 p.m. to prepare for the **members only Business After Hours** sponsored by the **Key West Marriott Beachside Hotel**.

We encourage you to participate in this year's trade show to display the products and information your business offers. As an exhibitor you will receive maximum exposure from residents and members of the business community who look forward to this yearly show. Don't forget to provide giveaways as an added attraction resulting in a greater marketing exposure for your business.

#### Booth Sizes Available:

- **Oversized Corner Booths**

Located in the four corners of the room, ideal for oversized displays. The booth space includes a six foot draped table:  
**\$600 SOLD OUT**

- **Standard Wall Booths**

Located along the outside perimeter of the room, ideal for back drops and free standing displays. The booth space includes a six foot draped table, all displays cannot be wider than six feet, and not to extend beyond one foot from the wall: **\$475.00**

- **Extended Wall Booths**

A limited number of wall spaces with extended space on both sides are available.

*\*Please contact the Key West Chamber for details and pricing.*

- **Center Room Booths**

Located in the inside perimeter of the room and ideal for table top displays no higher than four feet: **\$375.00**

For more information or to reserve your space contact: Kerry Baker at the Key West Chamber of Commerce  
305-294-2587 | [membership@keywestchamber.org](mailto:membership@keywestchamber.org) | 510 Greene St, 1st Floor | Key West, FL 33040

Presented by: **Waste Management**; Co-sponsored by: **Kanner & Pinaluga, P.A. Property Damage Attorneys**

and **OMI/Jacobs**





## Greater Key West Chamber Members to Elect Four Directors

**T**welve community- and business-minded people are running for four open seats on the 2020 Greater Key West Chamber of Commerce board. Some candidates are up for re-election to the board, while others are hoping to serve their first three-year term, which will begin on January 1, 2020. All primary contacts for members eligible to vote will receive a ballot from SimpleVoting.com via email on August 1st.

All candidates have expressed a commitment to the business community and a willingness to act as its eyes and ears. The Key West Chamber of Commerce depends on them to help the organization serve local businesses in the island's ever-changing economic environment.

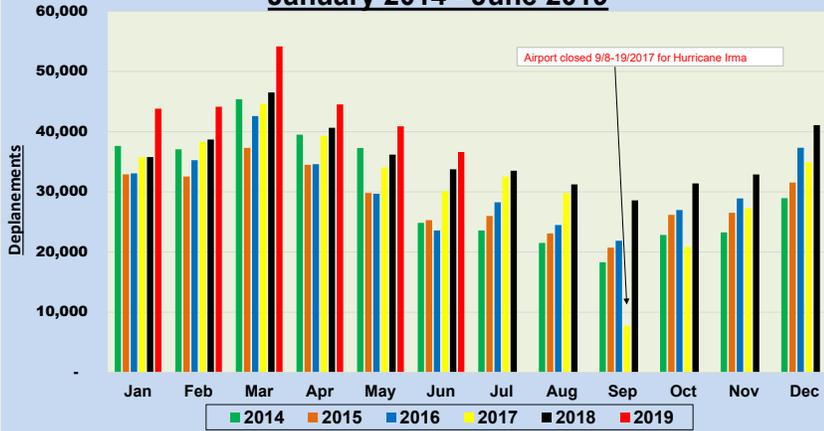
The chamber board consists of 14 elected directors and eight others who are appointed by the Nominating Committee. Electronic voting for all eligible members will begin on August 1st and will end at 5:00p.m. August 18, 2019. All members will be asked to vote for four of the following 12 candidates, introduced below in alphabetical order:

- ▶ **Joyce Benavides** is the owner of Cayo Hueso Resorts. She has been a member of the chamber since 1991 and is honored to have been on the board for the last ten years. Joyce has served on the Membership & Golf committees and she has been awarded with the Tom Sawyer Five Star Award in 1995 and the President's Award in 2018. Joyce works every check-in for the general membership luncheons. She is on the board of the KW Woman's Club, the Firehouse Museum, and the Salvation Army. Joyce is also President of the Silver Liners (flights to the North Pole for over 650 KW kids), Sunset Rotary, Italy Club, Preceptor Gamma Navy League, as well as past President of Sunset Rotary.
- ▶ **Michael Browning's** membership with The Key West Chamber of Commerce dates to 1986. Michael practiced law for 20 years in Key West specializing in real estate and municipal government. His company, New Moon Management Group, has owned and operated motels, guesthouses, restaurants, and storage facilities. The company's main interest is multi-family housing, owning and operating mobile home parks and apartment buildings in the Keys and the Tampa Bay area. Michael has served on the board multiple years and has held each office including President. His appointment on the Key West Planning Board and his legal background, particularly housing and business interests, spans 30 years making him uniquely qualified in those areas and particularly workforce housing.
- ▶ **Joseph J. Caso Jr.**, an Independent Consultant and current member of the Board of Directors is looking forward to working with the board to further the success of the chamber. He currently holds the position of Treasurer on the Executive Committee, as well as being the Chair of the Economic Affairs Committee, Chair of the Finance Committee, and Co-Chair of the Membership Committee, and a member of the Workforce Housing Committee. He is currently a full-time business coach, holding a B.S. in Accounting, with past experience at Ernst and Young; V.P. at Lee Hecht Harrison; Director of Sales and Marketing at BDO; Regional CEO at Lincoln Financial/Sagemark, as well as founder of a retained search firm and publisher of a trade magazine.
- ▶ **Sam Holland, Jr.** graduated from the University of Central Florida in 1986 with a B.A. in Communications. He was employed by Panama Jack International as a national sales manager. Sam returned to Key West to restore the family home known today as The Conch House Heritage Inn. In 1993, with renovations complete, he joined the K W Chamber of Commerce and opened for business. Sam is presently serving as Chairman of the City of Key West Planning Board and is a director on the Key West Chamber's Board. He is a member of The Lodging Association of the Florida Keys, UCF Alumni and Letterman's Associations, USCG licensed charter boat captain, and is owner/operator of Suncrest and Keys Mini-Self Storage.
- ▶ **Bill Lay** has been a business owner in Key West since 2005. He is the previous owner of Irish Kevin's and is currently the co-owner of Onpointe restaurant group LaTrattoria/Virgilio's/Catered Affairs of Key West) and Horay restaurant group (Benihana Key West). Bill made Key West home in 1998 and he is currently serving his second year on the Board of Directors of the Key West Chamber of Commerce. He has served as Co-chair of the Golf Tournament Committee and is also a member of the IT committee. Upon acceptance, he will continue to serve the chamber to the best of his ability.
- ▶ **Patricia Ali Neyra** was born and raised in Key West; graduating with a degree from FAU in Urban Planning and then acquiring her Certified General Contractor's license in 1996. Patty also served as the Administrator of the Board for the Junior League of Fort Lauderdale. She was Vice President of the Hollywood Economic Growth Corporation for two years then started Eastern Development at the age of 24 and served for 16 years. Her experience includes building several commercial and residential projects in South Florida. She moved back to Key West to purchase a wholesale distribution company which she later sold and formed Check Construction - the sister company of Check Electric. She is also a co-owner of Tourist Trap Marketing. Patty has been a member of the Chamber since 2017, is a member of the Key West Business Guild, the Key West Lodging Association, and the Key West Attractions Association.
- ▶ **Michelle Rodriguez** is the office manager for Ocean Sotheby's International Realty. She is also a board member of The Florida Keys Children's Shelter. Prior to this, she was an advanced science and math educator in Philadelphia, with a Master's Degree in Education. During her 25-year teaching tenure, she was selected to study climate change under the leadership of Al Gore, becoming a certified Climate Change Leader. This required holding public town hall meetings and addressing community leaders and their members. She has traveled to various countries, studying different cultures and the environment and feels she can give a global perspective. Michelle is also the mother and step-mother of five children, one with a multitude of special needs, offering her another unique perspective and viewpoint.
- ▶ **Diane Schmidt**, currently the General Manager of Margaritaville Key West Resort & Marina and Sunset Key Cottages has been in the hospitality business in Key West for 30 years. She has been a member of the chamber throughout those 30 years and on the board for the last year and has also participated on the Tourism Committee. She feels that the past year on the Key West Chamber Board has been stimulating and has allowed for a much broader community focus. Diane is a member of the board on the Tourist Development Council, Lodging Association of the Florida Keys and the Florida Restaurant & Lodging Association. She also serves on the MARC (Monroe Association of Remarkable Citizens) Board and is on the Board of Trustees for Mel Fisher's Maritime Museum.
- ▶ **Catherine Smiley** has been a member of the board of the Key West Chamber of Commerce for 15 years and would like to continue to serve the chamber and the community in this capacity. She feels her tenure as a Director gives her a context in which to view the challenges that Key West faces. She has served on the following committees: Economic Affairs, Tourism, Marketing, Cruise Ship, and the Executive Committee. She has been a member of the community for 24 years and is the Director of Sales at Doubletree. Previously, Catherine was employed as Director of Sales & Marketing at both the Pier House and with the TDC.
- ▶ **Dr. Brittany P. Snyder** relocated from Maryland to Key West sixteen years ago. Since then she has had the honor of working at Florida Keys Community College and serving as one of the College's representatives with the Key West Chamber of Commerce. Through its community partnerships, the college supports economic development and is committed to providing the workforce of the Florida Keys with 21st century skills. Brittany has a doctorate in management and a master's degree in accounting and financial management. For the past five years, she has served on the KWCC Education Committee and the KWHS Scholarship subcommittee. She helps with the annual Ready, Set, College event, and the Tiger in the Woods Golf Tournament.
- ▶ **Billy Spottswood** is a native of Key West, where he was raised before graduating from Key West High School in 2000. After attending college at the University of Florida, he started his professional career as an attorney in Tampa Bay. After five years of practice, he and his wife, Michelle, decided to permanently move to Key West, where they now reside with their three children. Billy is an attorney with a background in finance and real estate development, and currently serves as Chief Development Officer for Spottswood Companies, Inc., a family-

*continued on page 12* ▶

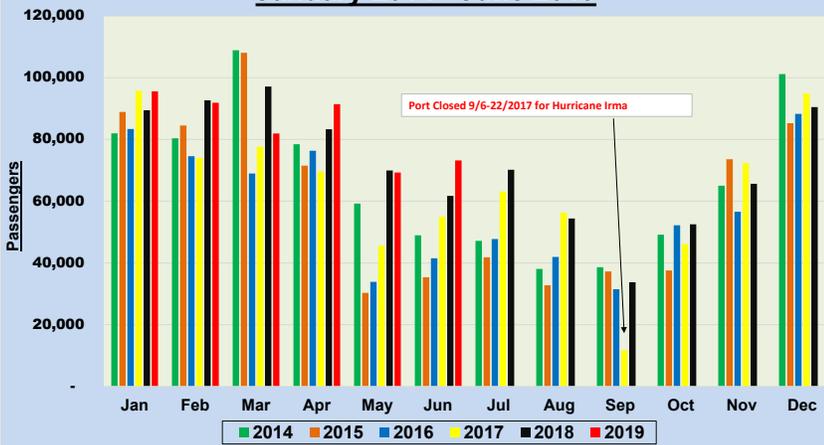


## Key West International Airport Arrivals January 2014 - June 2019



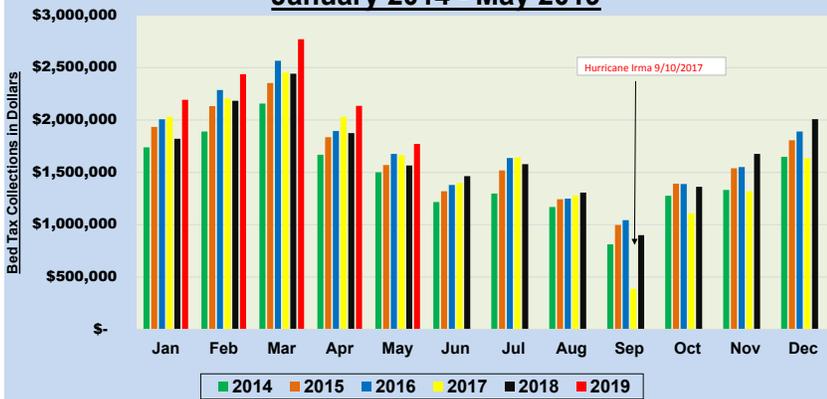
Source: Key West International Airport

## Key West Cruise Ship Passengers January 2014 - June 2019



Source: City of Key West Port Operations

## Key West Bed Tax Collections January 2014 - May 2019



Source: Monroe County Tax Collector

Passenger arrivals to the Key West International Airport in June, 2019 totaled 36,619. This is an increase of 8.5% when compared to the June of 2018 number of 33,750.

The 264,153 deplanements for the year 2019 thus far is 14.1% more than the 231,564 passengers that arrived to Key West in the first five months of 2018.

Currently, American Airlines is providing service to Miami, Dallas and Washington National, and seasonal direct non-stop service to Charlotte, Chicago, and Philadelphia. Delta is offering service to Atlanta and seasonal service to LaGuardia which started March 9th. United Airlines is offering seasonal direct non-stop service to Newark and Chicago O'Hare. Silver Airways provides direct non-stop service to Fort Lauderdale, Orlando, and Tampa.

June, 2019 saw 611 planes land at Key West International Airport which is 9.7% less than the same period in 2018. The year to date total number of landings 4,446 is 5.7% less than the 4,736 planes that landed during the first six months of last year.

A total of 73,215 cruise ship passengers disembarked in Key West from 23 ships during June, 2019. This is 18.6% more than June, 2018 which saw 61,727 passengers visit Key West. The 503,327 passengers in the first six months of 2019 is 1.8% more than 2018 year to date. The 211 total port of calls is 4.1% less than the 2018 year to date number of 220 ships.

Last year in 2018 Key West greeted 861,192 passengers from 379 port calls. Port calls were up 11.1% for the year and passenger counts were up 13% over the same period in 2017. The 861,192 was the most passenger visits since 2006, and the 379 port calls were the most since 2007. This year is slightly behind last year's pace but a strong fall schedule could make up the difference.

The cruise ship schedule for August thru October compared to the same three months in 2018 is shown below.

	Number of Ships	
	2018	2019
August	21	26
September	14	33
October	24	39

The reported Bed Tax Collections for Key West for May, 2019 were \$1,771,438, 13.9% higher than the same period in 2018. The year to date Bed Tax Collections total \$11,309,925 and represents a 14.4% increase over the same period last year.

The May, 2019 "occupancy rate" for Key West was 86.9% according to the Smith Travel Report. That is a 6.9% increase over the 81.3% reported in May, 2018.

The Average Daily Rate (ADR) was reported at \$268.36 for May of 2019. That is a 1.1% increase from the ADR of \$265.37 posted in May, 2018.

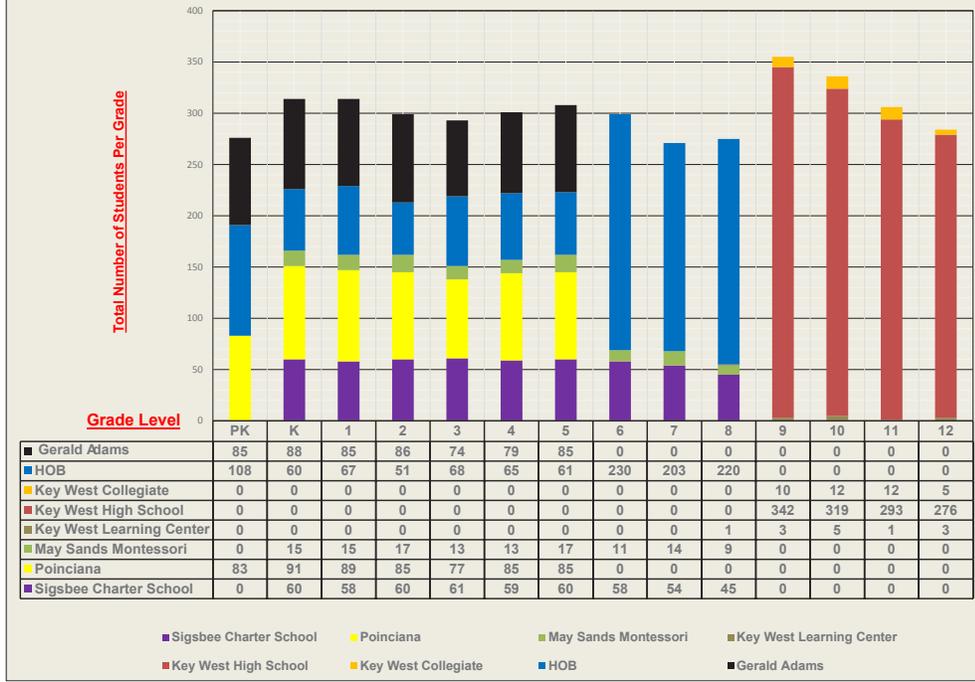
For the year 2019 thus far, Key West has seen an increase of 1.9% in occupancy rates, a 6.4% increase in revenue per available room (RevPAR), as well as a 4.3% increase in ADR year to date compared to the same period in 2018.

Since Hurricane Irma passed on September 10, 2017 and caused damage to some hotels, the number of rooms available had declined. Key West saw 145 more rooms open up in recent months, but witnessed another hotel close 48 rooms for long-term renovations.



## Back to School 2019-20

Number of Students Per Grade Per School In Key West



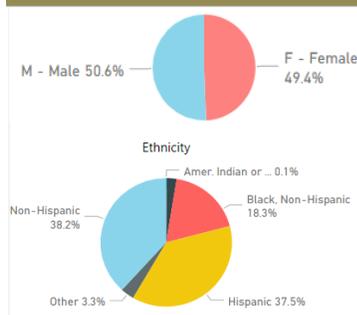
There are currently 8,676 students enrolled in Monroe County Public Schools. Of that number, 4,231 attend the eight public institutions serving Key West residents.

- Gerald Adams Elementary: 582 students
- Horace O'Bryant School: 1133 students
- Key West Collegiate: 39 students
- Key West High School: 1230 students
- Keys Learning Center: 13 students
- May Sands Montessori: 124 students
- Poinciana Elementary: 595 students
- Sigsbee Charter School: 515 students

(this doesn't include students attending Key West Montessori (private), The Basilica (parochial), and Sugar Loaf which is outside of Key West.)

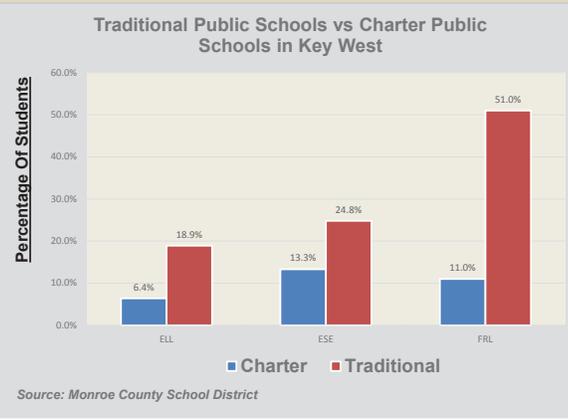
In addition to serving over 8,600 students county wide, the Monroe County School district also employs over 1,150 residents as well. The school district has an expense budget of over \$295 million, and has a funding of \$9,946.53 per student. The school budget is mostly comprised of employee wages and benefits, where benefits cost roughly 38% of an average employee's total cost of compensation. The district also has a large capital projects fund each year, and the \$145 million in 2018-19 represented 49.3% of the budget that fiscal year. The district has been working on many local projects as of late which includes a brand new Gerald Adams Elementary, and improvements in the physical security of local campuses. The school board acknowledges the challenges they face recruiting and retaining teachers, and have designs to build at least one workforce housing project locally. The school board intends to vacate the Trumbo Road property which currently houses its administration offices and much of the district's local transportation fleet. The total number of students in Key West has remained level for a number of years, but the percentage of students receiving either ELL or ESE services has increased.

Student demographics for all public schools in Key West

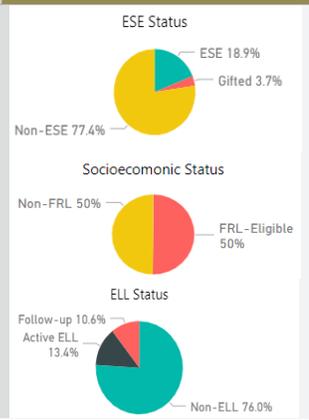


*Students return to school August 14th!*

Below is a breakdown of ELL (English Language Learners), ESE (Exceptional Student Education), and FRL (Free or Reduced Lunch) student populations by type of public school in Key West.



Student demographics for all public schools in Key West





## Community Calendar

### August 2019

- 8/3 Get Into Your Sanctuary Eco-Fair – Eco Discovery Center -11:00-2:00pm 305-809-4750
- 8/4 Annual Battle of the Bars, www.schoonerwharf.com, 305-292-3302
- 8/4 Locals Day at Key West Botanical Gardens, 305-296-1504
- 8/4 Historic Tours of American Locals Day 305-293-7249
- 8/8-11 Key West LobsterFest, www.keywestlobsterfest.com 305-998-8599 St Fair is Saturday, August 10th
- 8/11 Local Spotlight: Nick Norman – Key West Theater – 7:00pm 305-985-0433
- 8/14-18 Tropical Heat
- 8/17 Key West Botanical Gardens Native Plant Sale – 9:00am-Noon, 305-296-1504
- 8/17 Havana Nights - 8:00pm – The Key West Theater, 305-985-0433
- 8/18 Stephen Kellogg & Tyrone Wells – 8:00pm – The Key West Theater 305-985-0433
- 8/25 Those People feat. Kathy Gilmour, Landon Bradbary, Pony Charvet and Joe Madaus (Back Stage Listening Room) – The Key West Theater 305-985-0433
- 8/25 The Artimus Pyle Band Honoring the Music of Ronnie Van Zant's Lynyrd Skynyrd 8:00pm – The Key West Theater 305-985-0433
- 8/29-9/2 10th Annual Key West Brewfest www.keywestbrewfest.com

## Cruise Ship Schedule

### AUGUST 2019

8/1-8/4	No Ships	
8/5	Empress	8:00am-5:00pm
8/6	Carnival Victory	7:30am-1:30pm
8/6	Norwegian Sun	1:00pm-10:00pm
8/7	Majesty	8:00am-7:00pm
8/8	No Ships	
8/9	Carnival Sensation	7:30am-1:30pm
8/10	Norwegian Sky	8:00am-3:00pm
8/11	Majesty	9:00am-7:00pm
8/12	No Ships	
8/13	Carnival Victory	7:30am-1:30pm
8/13	Norwegian Sun	1:00pm-8:00pm
8/14-8/15	No Ships	
8/16	Celebrity Equinox	7:00am-7:00pm
8/17	No Ships	
8/18	Grand Classic	10:00-6:00pm
8/19	Empress	8:00am-5:00pm
8/19	Carnival Freedom	8:00am-7:00pm
8/20	Carnival Victory	7:30am-1:30pm
8/20	Carnival Glory	8:00am-5:00pm
8/20	Norwegian Sun	3:30pm-9:30pm
8/21-8/22	No Ships	
8/23	Majesty	7:00am-5:00pm
8/23	Carnival Sensation	7:30am-1:30pm
8/24	Norwegian Sky	8:00am-10:00pm
8/25	Celebrity Equinox	7:00am-5:00pm
8/25	Empress	8:00am-5:30pm
8/25	Majesty	9:00am-7:00pm
8/26	Grandeur of the Seas	8:00am-5:00pm
8/27	Norwegian Sky	7:00am-3:00pm
8/28-8/31	No Ships	

## Don't miss this exciting opportunity to reach the Key West Visitor!



The 2019/2020 Greater Key West Chamber of Commerce Visitor Brochure and Map will be the fulfillment piece used by the Key West Chamber of Commerce to promote Key West as a premier destination to prospective visitors. The brochure and map is full color and will showcase the character and activities that make Key West unique. The brochure

allows Key West businesses the opportunity to feature information on your accommodations, attractions, restaurants, museums, shopping, entertainment and professional services to visitors and will be a valuable resource referred to over and over by visitors before and during their stay.

### 150,000 Copies

Distribution beginning October, 2019

### Extremely Targeted

The Brochure and Map is the exclusive fulfillment piece for the Key West Chamber of Commerce and also for all visitor and newcomer inquires received via telephone and email requests from the Monroe County Tourist Development Council.

The visitor brochure is distributed along the information plazas on the Florida Turnpike, with an expected distribution of 70,000 copies this coming year, as well as handed out at numerous travel and trade shows promoting Key West.

The brochure is available in the lobby of our official visitor information center located at 510 Greene Street, 1st Floor which is open seven days a week, as well as at the Lower Keys, Marathon, Islamorada and Key Largo Chamber of Commerce Visitor Centers, as well as distributed to the passengers of Key West Express.

### Did You Know ...

From the NOAA Study "Linking the Environment and Economy of the Florida Keys and Key West," a question was asked to help gauge the influence of the Key West Chamber of Commerce Visitors Center with the following outcome. "Almost 23% of overnight visitors to the Keys reported having used at least one of the five visitor's Information centers with 47.8% of those visiting the Key West Chamber of Commerce Visitor Center. Resulting in visitors extending the length of their stay on an average of three days, this translates into overnight visitor spending averages of \$42.6 million. Key West generates 59% of all the business in the Florida Keys and Key West which would equate to approximately \$25 million more dollars spent by visitors after visiting our Visitor Information Center when in Key West."

### Publication Specs

The map/brochure is 24" wide x 18" tall, full color both sides, folding to 4" x 9" to fit in envelopes and rack card holders. 150,000 copies printed and distributed annually!

For more information on which spaces are available contact:

**Denise Higgins 954-648-2931**  
**AnnH1031@yahoo.com**



★ ★ ★ **CHRISTMAS IN JULY** BUSINESS AFTER HOURS | TUESDAY, JULY 16, 2019

Sponsored by: **Hard Rock Café Key West, 313 Duval Street**





August 1st, through August 31, 2019

## BOATING & WATERSPORTS

### Cruisin' Tikis Key West

1605 N. Roosevelt Blvd. and  
5130 Overseas Hwy - 833-845-4759  
Locals receive 20% off private charters or  
10% off per person rate. Must mention this  
ad and call for reservations. May not be  
combined w/other offers.

### Danger Charters, Margaritaville Marina

305-296-3272 | 20% off when you book  
two separate excursions, 10% off when  
you book one excursion.  
30% off for locals with ID.

### Fury Water Adventures

237 Front St. - 305-292-4600 | 10% Off  
Any Fury Tour. Must book direct by calling  
855-969-3207 and mention promo code  
"SHELL." Cannot be combined with any  
other offers or discounts. Blackout dates and  
restrictions may apply.

### Fish 'N Chicks

1801 N. Roosevelt Blvd (904) 420-3090  
\$50 off your first charter.

### Rusty's Bucket Charters

732-800-1539 | 10% off a charter booked  
for August or September.

### Sunset Watersports

201 William St | \$10 off our trips at rack  
rate and up to 40% off for locals when you  
show a valid photo ID. Must mention this  
coupon. Blackout dates may apply. Must  
book directly by calling 855-378-6386.  
Also, ask about how to get FREE TRIPS  
on your birthday!

## DINING & BEVERAGES

### 24 North Hotel

3820 N. Roosevelt Blvd. 10% off at  
Starbucks at 24 North Hotel. Buy One  
Get One at Republica Bar. Offer cannot be  
combined with other offers or discounts.

### Barefoot Bar & Brews, Fairfield Inn & Suites

3852 No. Roosevelt Blvd. | \$2 off all  
beverages from 4pm-6pm daily.

### Bistro 245 -

### Margaritaville Resort & Marina

245 Front St. | 15% off lunch at Bistro  
245 Excludes brunch.

### Blue Mojito at Hyatt Centric

601 Front St. | Celebrate the end of the day  
with a relaxing sunset and inspired cocktails at  
Blue Mojito. Join us for the sunset hour daily

and enjoy select cocktails for \$8 and beers for \$3.

### Cero Bodega at the Marker Waterfront Resort

200 William St. | Buy one, get one well,  
draft, or house wine.

### Coral Crab Café at Sheraton Suites Key West

2001 S Roosevelt Blvd. | 15% off all food  
and nonalcoholic beverages.

### Courthouse Deli & Whit's Frozen Custard

600 Whitehead St | Free scoop of Whit's  
Frozen Custard with any purchase

### d'Vine Wine Gallery at The Gardens Hotel

526 Angela St. | 20% off any bottle of wine  
purchase

### Garden Grille @Hilton Garden Inn

3850 N Roosevelt Blvd. | Daily Breakfast  
7am-9am \$11.95 cooked to order, all you  
can eat, \$6 bloody marys, \$6 mimosas

### Garden Hotel

Complimentary bottle of wine (hotel  
choice) from our pool bar selections.

\*1 bottle wine per reservation, must  
mention Key West Chamber of Commerce  
at booking. Subject to all laws and  
restrictions. Must be 25 and older.

### El Meson de Pepe

410 Wall St. | 25% off for locals

### Gumbo Limbo Bar at Doubletree Grand Key Resort

3990 S. Roosevelt Blvd | Come join us at  
Double Tree's Gumbo Limbo bar from 4 to  
6 for our daily Happy Hour! Enjoy half off  
Appetizers, \$3 Beer, \$4 House Wine, and  
\$5 Well Drinks!"

### Hard Rock Café

313 Duval St | Buy one drink get one free  
- of equal or lesser value (\$6.75 Value).  
One per person per visit. Not valid with  
any other offers or during special events  
and private parties. Valid only at the Key  
West location.

### Havana Cabana at Key West

3420 N Roosevelt Blvd | Enjoy 20% off  
food and drinks at our Floridita Food  
Truck and Mojitos Pool Bar.

### Islamorada Brewery & Distillery

15% off beer, beer to go, cocktails and  
merchandise in the brewery or distillery.  
10% off bottled spirits.

### La Trattoria Oceanside

524 Duval St, 3593 S. Roosevelt Blvd.  
1/2 Price Pasta Dishes Tuesday-Saturday  
5:00pm-7:00pm. Kids under 12 eat free off  
children's menus. Limit of two children meals  
per adult meal.

### Matt's Stock Island Kitchen at the Perry Hotel

7001 Shrimp Rd | Buy one entrée get  
one free! Cannot be combined with other  
offers or promotions, or happy hour.  
"For Two" items are not included. Not  
available for takeout/to-go. Valid August-

September.

### Mattheussen's Ice Cream

\$1 off 1/2 lb. Cookie, Key Lime Pie or  
Homemade Ice Cream. 3 locations! 106  
Duval, 419 Duval and 614 Green St. One  
coupon per customer

### Mellow Café

1605 N Roosevelt Blvd | Daily  
specials for participants to receive as  
much as 50% off selected items! Happy  
Hour means a happy hour menu full  
of fantastic snacks, and 50% OFF  
draft beers, glasses of wine, sangrias &  
mimosas, and we're doing it all day long  
Fridays and Saturdays for the summer, on  
top of our normal Mon-Fri 5p-7p!

### One Duval at Pier House Resort & Caribbean Spa

One Duval St | 15% off dinner and free  
slice of Key Lime Pie with purchase of two  
entrees. Cannot be combined with any  
other offer.

### Pinchers Crab Shack

712 Duval St | Must present coupon before  
ordering. Not valid with any other discounts  
including kids eat free. Min. purchase \$14.  
Max. drink value \$9. Only one per person,  
per day.

### Rum Row at the Gates Hotel

3824 N. Roosevelt Blvd | 2 for 1 rum drinks.  
Offer cannot be combined with other discounts  
or offers.

### Salty Lime @ Hilton Garden Inn

3850 N. Roosevelt Blvd | Daily 11am  
-12pm & 4pm - 6pm, \$6 bloody marys,  
\$6 mimosas, \$3 domestic draft beers

### Salty Oyster Dockside Bar & Grill at the Perry Hotel

7001 Shrimp Rd | Buy one entrée get  
one free! Cannot be combined with other  
offers or promotions, or happy hour. Not  
available for takeout/to-go. Valid August-

September.

### Sarabeth's

530 Simonton St | Dinner Special \$34  
Wednesday-Sunday 6pm-9pm. Choice  
of appetizers, entrees and wine. 2 for 1  
Mimosas Wednesday-Sunday 8am-2pm.  
No substitutions. Price per person. Does  
not include tax or gratuity. Reservations for  
dinner only.

### Scoops on Duval - Haagen-Dazs

625 Duval Street | Buy one Frozen Dessert  
- Get one FREE\* (\*any dessert of equal of  
lesser value)

### Shor Restaurant at Hyatt Centric

601 Front St. | \$20 entrées (includes  
chef's nightly special), 1/2 off select wine,  
free entrée on your b-day. Valid local ID  
required

### Tavern-n-Town, Key West Marriott Beachside

3841 N Roosevelt Blvd. | All entree  
\$19.95 if seated by 6:30pm or 15% off  
check if seated after 6:30pm - Monroe

County ID Required. Post a picture of your  
meal on Facebook and be entered into a  
weekly drawing for a \$100 gift certificate,  
weekly drawing July 30 - Oct. 7th

## LODGING

### Cayo Hueso Resort

509-515 United St | 10% off stay, 4 nights or  
more.

Excluding holidays and special events.

### Vacation Homes of Key West

507 Whitehead St | Receive \$150 off  
your total rental fee. Present this coupon  
and or coupon code at time of reservation.  
Mention where you received the coupon.

This coupon is good for  
a stay between July 1st - October 1st,  
2019. COUPON CODE: 2019DD

## RETAIL

### Birkenstock of Old Town

612 Duval St | FREE pair of socks with  
regular priced Birkenstock purchase. 10%  
off regular priced items (with some brand  
exclusions)

### Divers Direct

535 Greene Street  
\$20 OFF PURCHASE OF \$100 OR  
MORE In-Store or Online - Exclusions  
Apply. Coupon Code: DDAZE19

### Ernest Hemingway Home & Museum

907 Whitehead St | 20% off of any \$25 or  
more purchase at Ernest Hemingway Home's  
Bookstore Too.

### Fairvilla Mega Store

524 Front St. | 15% off a purchase (does  
not include sale items).

### Hemingway Rum Co.

201 Simonton St | \$5.00 off a bottle of  
RUM!

Cannot be applied to Limited Release  
purchases.

### Key West Aloe

416 Greene St. & 1075 Duval St. #9 -  
15% off all products excluding accessories.  
Cannot be combined with additional  
offers. In Store Only.

### Key West Swimwear

511 Greene St. | FREE gift with any  
purchase over \$100

### Kutchey's Flowers in Key West

1223 White St | Flower Happy Hour:  
Mondays 3pm - 5:30pm, 50% Off all  
fresh cut flowers. Cash & carry.

### Little Switzerland

271 Front St | Buy one piece of  
diamond jewelry, get 15% OFF any  
additional pieces of diamond jewelry.

Free diamond heart bolo with a  
minimum purchase of \$999\* \*While  
supplies last. Only available on Avance  
and Little Switzerland Diamond  
jewelry. Does not include Clearance or  
Red Tag merchandise.

### Mel Fisher Treasures

continued on page 11 ▶

**Dog Daze cont. from page 10 ▶**

200 Greene St | Today's the day to purchase your Key West Dog Tag! 20% off mounts on authentic Atocha & Margarita Shipwreck coins.

**RonJon Surf Shop**

503 Front St | 15% discount with minimum purchase of \$30. Coupon must be presented at time of purchase. Certain exclusions apply, see your local store or our website for details. Cannot be combined with any other offer or discount. Code 38422.

**Small Dog Electronics**

1001 Truman Ave \$15 off on any purchase of \$75 or more.

**Tervis**

431 Front St #3. | Please enjoy 15% off entire drinkware purchase. It's more than drinkware; Tervis is a lifestyle that's truly an everyday, on-the-go opportunity to express yourself! Cannot be combined with any other offer excludes Outlet, Stainless and 3rd Party items. Valid in Tervis Key West store only Code: SHELL15.

**Wicked Licks**

15% OFF all Liquid Nitrogen Crafted Ice Cream.

**SERVICES**

**Bodhi Spa and Wellness**

Month of August. 10% off our Bodhi Signature Massage 60/90 min or 10% off our Bodhi Signature Facial 80 min. \*Limit one coupon per client. \*Cannot be combined with other coupons or discounts. \*Free champagne and hot tea.

**First State Bank**

1201 Simonton St | Open a Simply Free Checking Account (business or personal), you'll receive a free gift.

**FYT Key West**

727-543-0550 | \$30 for 30 days of Unlimited Classes! Circuit, Yoga, Barre, and specialty classes included!

**Island 106.9**

305-296-1069 | Buy one commercial, get two free. Must buy from rate card & mention "Dog Daze" or "Shell Out Less."

**Jala Spa at Hyatt Centric**

601 Front St. | 25% Locals discount on any 50 or 80 minutes spa service. Must show local ID. Not valid with any other discount or promotion. Call 305-809-4006 to schedule.

**JSA Promos & Prints**

314 Simonton St | 15% off all orders.

**K&P Kanner & Pinaluga**

HurricaneDamage.com | Free consultation with one of our attorneys.

**Keys Auto Center**

1618 N. Roosevelt Blvd. | 305-294-5126 \$1,000 Upgrade Cash Towards Any New Vehicle Disclaimer: Please see dealer for details. Cannot be combined with any other offer. Must be presented at time of arrival.

**Keys Lifestyle Services**

2011 Flagler Ave | 20% off Wedding Ceremony Pictures, Reg \$400 (includes approx. 40 digital pictures, 1 printed picture).

**MidGard Key West Storage**

2600 North Roosevelt Blvd. 305-296-1818 \$15 Move-In Special on Select Sizes!

**Pruett Dermatology**

**Welcome New Members!**



Chamber Membership Committee Chair Britt Myers introducing the new members present. Pictured left to right Mike Morawski, Chamber President, new members Capt. Russell Oberst, Jr. and Joanna Gray of Rusty Bucket Charters, Committee member Mike Williams, new member Donald C. Barrett, P.A.; Membership Chair Britt Myers, and new members DJ Halligan and Tyler Peak of Tropical Vibes Cones & Bowls

**Donald C. Barrett, P.A.**

416-A Fleming St  
Key West, FL 33040  
305-735-4165  
www.floridakeysdefense.com  
Contact: Donald Barrett  
Attorney

**Rusty's Bucket Charters**

1427 Vernon Avenue, Apt. 1  
Key West, FL 33040  
732-800-1539  
www.rustybucketcharters.com  
Contact: Capt. Russell Oberst, Jr.  
Charter Boat

**Tropical Vibes  
Cones & Bowls**

411 Greene St  
Key West, FL 3340  
813-766-2011  
www.keywesticecream.com  
Contact: DJ Halligan  
Ice Cream & Hawaiian Shaved Ice  
Sponsored by: Mark Rossi,  
Rick's/Durty Harry's  
Entertainment Complex

1010 Kennedy Dr | Receive \$50 OFF, your next cosmetic appointment! Offer applies to Botox and Dermal Filler treatments, Chemical peels and Cosmetic lasers, including: Laser hair removal. Must mention AD at time of appointments. Limit 1 Per Person per Calendar year, cannot be combined with other offers.

**RE/MAX Keys Connection**

305-296-1400 | Complimentary CMA (Comparative Market Analysis) and opinion of value on your residential property, commercial property or business by a local licensed realtor.

**Tours & Activities**

**Dolphin Research Center**

MM59, Overseas Hwy, Grassy Key.  
\$3.00 off general admission. May not be combined with other offers or used for interactive programs.

**Key West Food Tours**

305-396-2224 | Book tickets for any 2 tours and receive \$10 off each ticket (Save \$20/per person). OR Book all 3 tours and receive \$15 off each ticket (Save \$45/per person). This promotion is call to book only 305-570-2010

**Mellow Ventures**

1605 N. Roosevelt Blvd | It's time to get out on the water! 20% off all charters, all August!

**Ripley's Believe it or Not!**

108 Duval St. | Locals get 50% off admission with Monroe County ID.

**Southernmost Escape Room**

Free Beer or glass of wine in our new Puzzle Bar with Escape Room admission.

**The Key West Butterfly & Nature Conservatory**

1316 Duval St | 1/2 Price Admission, and 10% off merchandise with locals ID.

**TripShock**

4010 Commons Dr W Ste 110, Destin, FL 32541 Use promo code KWChamber to get \$10 off your purchase of \$100 or more on tripschck.com. Choose from over 70 amazing Key West tours and activities!

**Key West Tropical Forest & Botanical Garden**

5210 College Rd | BOGO - Buy 1 Adult or Senior Admission, Get 1 same or lesser value free. Children under 12 always free!

**Up the Keys**

P. O. Box 321 - 305-587-5575 | 10% off any tour PLUS a FREE souvenir water bottle with promo code: KW10

**TRANSPORTATION**

**AAA Limo Group**

305-731-4340 | Book a Limousine and get a free bottle of champagne

**Key West Express**

100 Grinnell St - 239-463-5733 | \$30.00 off roundtrip adult/senior travel. Advance reservations paid in full at Key West location, traveler must present valid Key West photo ID to qualify for discount. Travel must originate from Key West, Valid for roundtrip travel completed during August & September, 2019 ONLY. Not valid for online sales. Cannot be combined with any other offers.



## CHAMBER CHOWDER®

510 Greene Street ~ 1st Floor, Key West

www.keywestchamber.org

### EXECUTIVE COMMITTEE

Michael Morawski, President  
*Hemingway Home/305-294-1136*

Billy Spottswood, First Vice President  
*Spottswood, Spottswood, Spottswood,  
& Sterling/305-294-9556*

John Toppino, Second Vice President  
*Monroe Concrete/305-296-5606*

Joe Caso, Treasurer  
*Caso & Company/305-453-6378*

Greg Sullivan, Secretary  
*Waste Management/305-434-9140*

Suzanne Moore, Past President  
*Truman and Co. Real Estate/305-292-2244*

Cara Higgins, Appointee  
*Horan & Higgins, LLP/305-294-4585*

Melissa Kendrick, Appointee  
*Mel Fisher Maritime Museum/305-294-2633*

Mark Rossi, Appointee  
*Rick's/Durty Harry's Entertainment Complex  
305-296-5513*

Virginia A. Panico, CCE,  
Executive Vice President  
*Key West Chamber of Commerce  
305-294-2587*

### CHAMBER STAFF

Virginia A. Panico, CCE  
*Executive Vice President*

Edward Dawicki, III  
*Director of Research*

Suzanne Pearce  
*Executive Assistant/Bookkeeper*

Kerry Baker  
*Membership Director/Special Events Coordinator*

Dorothy Schmda  
*Administrative Assistant*

Gladys Clarks  
*Tourist Information Receptionist*

Virginia A. Panico  
*Newsletter Editor*

Cindy Jefferson  
*Art Director*

Jennifer Juniper  
*Newsletter Writer*

Karrie Bond  
*Social Media Director*

### Key West Chamber Calendar of Events

#### August 2019

**General Membership Meeting**  
Date: Wednesday, August 28, 2019  
Time: Noon  
Location: Key West Marriott Beachside  
3841 No. Roosevelt Blvd.  
Speaker: Richard Strickland,  
Director of Airports  
Topic: Update on Key West International  
Airports, Present and Future

**Business After Hours**  
**Joint Mixer presented by the Greater Key West Chamber of Commerce and Key West Business Guild**  
Date: Thursday, August 29, 2019  
Time: 5:30 p.m. – 7:30 p.m.  
Sponsored by: Royal Furniture and Design  
Location: 3326 North Roosevelt Blvd.  
(Searstown Shopping Center)  
**Members Networking Event!**

#### Show your "Good Housekeeping" seal of approval on your web site

One of the biggest benefits you get when you join the Greater Key West Chamber of Commerce is a "Good Housekeeping" seal of approval. When you display your chamber affiliation you are telling your clients, customers, and visitors that you are in good standing with the business community of Key West. It conveys a feeling of stability, credibility, and reliability to the public.

Take advantage of this benefit by placing the Key West Chamber logo on your web site today. It's fast and it's easy. Contact the chamber today to have our logo emailed to you at 305-294-2587 or email: [info@keywestchamber.org](mailto:info@keywestchamber.org).

#### September 2019

**31<sup>st</sup> Annual Key West Chamber of Commerce "Showcase of Key West Businesses" Community & Business Exposition Trade Show**  
Date: Tuesday, September 17, 2019  
Time: 3:00 p.m. - 5:00 p.m.  
**Open to the Public**  
Location: Key West Marriott Beachside Hotel  
3841 North Roosevelt Blvd  
Presented by: The Key West Chamber of Commerce and Waste Management, Inc.  
Co-sponsored by: Kanner & Pinaluga, P.A.  
Property Damage Attorneys and OMI/Jacobs

**Business After Hours**  
**"Showcase of Key West Businesses" Chamber Members Business Exposition Trade Show**  
Date: Tuesday, September 17, 2019  
Time: 5:30 p.m. – 7:30 p.m.  
Sponsored by: Key West Marriott Beachside Hotel  
Location: 3841 North Roosevelt Blvd.  
**Members Networking Event!**

**General Membership Meeting**  
Date: Wednesday, September 25, 2019  
Time: Noon  
Location: Margaritaville Key West Resort & Marina  
245 Front St  
Speaker: Ms. Kelli Fountain, Director of Market Research  
Topic: Economic Trends of the Fla Keys & Key West Tourism

#### Members to Elect Four Directors, continued from page 5 ▶

owned company that operates a diverse portfolio of hospitality and real estate businesses. Billy is currently on the Board of Directors for the Key West Chamber of Commerce, where he is First Vice President.

▶ **Greg Sullivan** works as the senior district manager of Waste Management in Monroe County. He has been a Key West Chamber of Commerce member since 1997 and was past president in 2007 and 2017. He is currently the organization's secretary and has served on numerous committees, including establishing and co-chairing the Golf Tournament Committee. While president

of the Military Affairs Committee, Greg launched the annual 10K run fundraiser and has helped with the Soldier Ride program. He is a graduate of Leadership Monroe County and a board member for Mel Fisher Maritime Heritage Society and Keys Federal Credit Union. Greg is a member of the Lodging Association and a past board member of United Way and the Boys & Girls Club. The Key West Chamber of Commerce has honored Greg with the Billy Appelrouth Award and induction into its Hall of Fame. 🍷

Click to connect with the Chamber on Facebook, Twitter, Pinterest, or Instagram

