

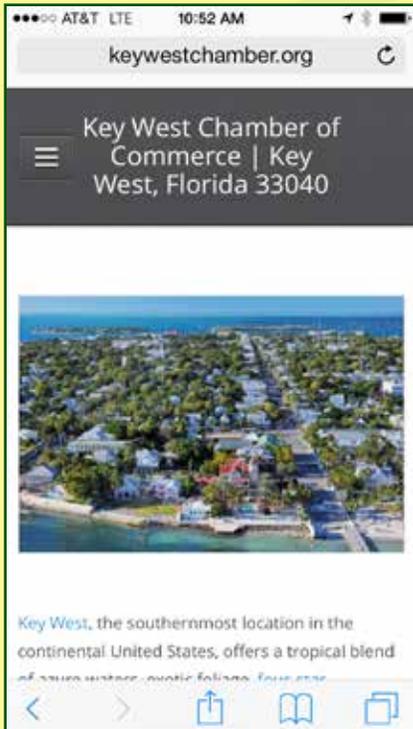


CHAMBER CHOWDER®

510 Greene Street ~ 1st Floor, Key West

www.keywestchamber.org

Key West Chamber of Commerce Gets New Online Look



The executive vice president of the Key West Chamber of Commerce not only urged members to expose themselves during the group's April 22nd luncheon; she also offered to help each of them maximize that exposure for the whole world to see.

Virginia Panico was talking, of course, about the Chamber's newly redesigned website (www.keywestchamber.org) and the benefits it provides all online visitors; be they Chamber members, Keys residents, potential tourists, snowbirds, working parents or young professionals considering a job offer in the island chain.

"Our primary focus was to simplify the home page and make it easier for everyone to find everything," said Panico, who credited Kerry Baker, the Chamber's membership director, with much of the redesign work.

"Kerry also was the one who made sure we incorporated members' comments and suggestions into the look and operation of the new site," Panico said, adding that the new online presence keeps pace with today's

technology by acknowledging the fact that most people now access the Internet from mobile devices.

Website optimization ensures that the new Chamber website looks as good on a phone's touchscreen as it does on a desktop monitor, Panico said, "and since launching the new site in February, we're getting, on average, 175 more online requests each week for our visitor guides."

In detailing the new site's features, Panico emphasized that every Chamber of Commerce member "exposed themselves" and their business just by joining the organization.

"Your membership includes a complimentary listing on the site, and a link from the Chamber website to yours," she reminded the lunchtime audience, leading them through a tour of the site and its various pages.

The Calendar of Events is by far one of the most popular online features, and in order to make it more user-friendly, the Chamber created two calendars – one for all community events, and one for Chamber of Commerce events, "so members can easily find the date and location of the next luncheon, Business After Hours, or committee meeting," Panico said. "Our hope is to have everyone checking the event calendar before planning one of the many fundraisers that take place each week, so your events are not overlapping each other."

In addition to providing countless pieces of information, tourism statistics, airport and cruise ship arrivals, sales tax collections, bed tax figures, resident and tourist demographics and relocation planning tools, Panico reminded members of the marketing opportunities contained within the website.

"We can sit with you and help you with your business's listings, to ensure your company comes up in whatever categories are appropriate," she said. "As an example, Floridakeys.com, is listed under Website/Sales and Marketing but has an Advertising Agency, and Advertising Directories and guides."

Chamber employees will be contacting members in the coming months to ensure their classifications are up to date, accurate

continued on page 3 ▶

Message from President Nicki Will



I believe we have blown through spring and moved directly into summer weather over the past few weeks. We have been especially blessed with the winter this year with beautiful weather and warm, sunny days. The numbers

are still coming in, however with the statistics that are provided in this newsletter, the overall winter seems to have been a strong one for our tourism industry. Hotel occupancy rates have been the envy of any tourist destination and the average daily room rate, just astonishing over the past 12 months. As we move into May, there are parts of our nation that are still receiving snowfall and to that end we can invite all those tired, weather weary folks to visit "America's Caribbean Island."

Vision 2020. This month I would also like to touch on Goal 4 from Vision 2020. Goal 4. We will have protected and enhanced our culture, image and experience as "America's Caribbean Island."

Three of the key points for Key West as "American's Caribbean Island" include the opportunity for eco-tourism, marine offerings, and history.

Many individuals do travel to Key West for reasons of eco-tourism with many outstanding offerings including the Florida Keys Eco-Discovery Center, the Mote Marine Laboratory, Key West

continued on page 3 ▶

Table of Contents

Business Spotlight	2
Thank You for Supporting Tom Sawyer 5 Star Program	4
Visitor Brochure and Map Information	5
Business Trends	6-7
Paying Tribute to Our Area Teachers	8
Business After Hours	9
New Members	10
Cruise Ship Calendar	10
Community Calendar	11
Tiger in the Woods Golf Tournament Photos	11
Chamber Calendar of Events	12

Spotlight Shines on ... Kate Perry Cardenas, Keys Area Health Education Center



Each month, the Chamber of Commerce spotlights a business or professional person whose business card is drawn at the Business After Hours. This month's winner is Kate Perry Cardenas, Keys Area Health Education Center

Florida Keys native Kate Cardenas went from helping the Keys' fragile environment to helping the people who live in it. As a tobacco treatment specialist with the Keys Area Health Education Center (AHEC), Cardenas helps people end their dependence on all forms of tobacco by facilitating support group meetings, offering one-on-one counseling and distributing helpful tools at area health fairs.

"I actually went to school for environmental science, and started out working for the U.S. Fish and Wildlife Service at the Key Deer Refuge on Big Pine Key," she said. "But my mom, Pat Perry, is a nurse

practitioner and I've always been one of those science and biology nerds, so both jobs have really been a good fit for me. I always joke that I traded my muddy boots for high heels."

Cardenas includes plenty of biology in her discussions about the health perils of tobacco, often testing smokers' lung capacity during health fairs and smoking cessation seminars.

"We can test the volume of air that gets expelled by the lungs to determine what 'age' a person's lungs are," she said. "So someone who's 50 years old and has smoked a pack a day for 30 years may actually have the lungs of a 90-year-old person. Fortunately, the sooner someone quits the better chance they have of

reversing the damage.

She's been in her current position for two years, and is proud of Keys AHEC's accomplishments with regard to tobacco usage and cessation.

"Keys AHEC has consistently had one of the highest success rates in Florida when it comes to our tobacco cessation programs," she said.

The Area Health Education Center (AHEC) is a national network of nonprofits that offer health screenings and educational opportunities for kids and adults, as well as continuing education classes for health care providers, Cardenas explained.

But the graduate of Key West High School, now 29 years old, hasn't completely stopped "playing in the mud" she left behind when she left the Key Deer Refuge.

Cardenas hosts a local television show on Key TV called "Ranger Kate" in which she highlights various aspects of the Keys ecosystems, from Key deer to mangrove swamps.

"We've done two episodes, and I'm working on two more," she said. "I actually wear a lot of hats, because we also own a family construction business, Tradewinds Construction, and on weekends I'm often found painting a house, or working with a drill."

She's also on the board of directors of Reef Relief, Cardenas said.

"And I still like to get out on the water spearfishing whenever I can, and I love to travel," she said, counting places like Belize, Costa Rica, the Galapagos Islands and Israel among the stamps in her passport.

But coming home to the Florida Keys and to her large extended families makes all the difference for Kate Perry Cardenas, who's just one example of a local student returning after college to make a difference in the place they've always called home.

For more information about tobacco cessation programs, contact Keys AHEC at 305-296-8868.

The Chamber Chowder Heartily Thanks These Businesses for Their Generous Support of this Issue of the Newsletter

Ernest Hemingway House Museum
907 Whitehead Street
Key West, FL 33040
305-294-1136

La Concha Crowne Plaza
430 Duval Street
Key West, FL 33040
305-296-2991

YP.com
9850 NW 41st St.
Doral, FL 33178
305-482-2601

Porter Allen Insurance Company
513 Southard Street
Key West, FL 33040
305-294-2542

Old Town Key West Development
201 Front Street, Suite 301
Key West, FL 33040
305-294-3225



“New Online Look” continued from page 1 ▶

and as comprehensive as possible to ensure their listing is seen by the most possible people.

The new online business directory also provides quick links to new Chamber members, which Panico described as “a great tool to utilize for potential contacts, as well as to know which new businesses have joined the business community. It could be a potential new sales or advertising contacts for you.”

“There are many opportunities to enhance your listings with promotions, coupons, a thumbnail photo or logo,” Panico said, adding that “we also wanted members to be able to conduct business with us directly online.”

Members can now sign up for a Chamber committee, complete online surveys, pay dues and access privileged reports and information reserved for members with login credentials.

“All you need is your member ID and password, or you may enter your email online and the information will be sent to you,” Panico said. “In this section you can view chamber press releases, the latest cruise ship schedule, review the Chamber financials, change your contact information, see a referral report on how many times your listing was displayed on our website, and much more.”

In wrapping up the presentation, Panico emphasized the availability and willingness of her staff to work with members and “maximize their exposure.”

“Let us help you market your business to a worldwide audience on our website, keywestchamber.org and have a partnership with your Chamber,” she said before reviewing some of the most recent statistics that show an increasing number of website visitors.

The Chamber’s website saw nearly half a million unique page views by 189,000 users in 2014, and in the first four months of 2015, that figure had already surpassed 239,000 page views.

When considering advertising options on the Chamber’s website, it is important to consider that the most popular areas of the website remain the Events Calendar, Coupons, Vacation Planner, Places to Stay, Things to Do, Hotels and Tourist Attractions.

The new mobile capabilities and appearance of the website have encouraged more visitors who are clearly navigating the site more comfortably.

“The launch of the new site at the end of February shows we are already getting more repeat visitors to our site, and they are staying on the website for longer periods of time,” Panico said to close her presentation.

But Michael Browning wouldn’t let any discussion of the Chamber’s online presence end without giving credit where credit is due, and reminding many in the audience how times – and attitudes – have changed since 1999.

“Let me just remind everyone here how Virginia had to push and push the board of this Chamber to convince us we even needed a website,” Browning said to smiles and sheepish nods from the audience.

There were a lot of people in this room who never thought the Internet would take off and be a worthwhile investment, he said, offering sincere praise and gratitude for Panico’s persistence as the luncheon ended – and everyone reached instinctively for the smartphones that had been silenced in purses and pockets.

For more information about the Chamber’s new website, visit www.keywestchamber.org or call 305-294-2587.

President’s Message continued from page 1 ▶

Botanical Gardens and of course our beautiful natural reef.

There is the marine component of our environment, comprised partly of the Marine Sanctuary. There has been much debate and discussion regarding the revision of the Sanctuary’s comprehensive plan over the past several months and the revisions to the plan. The most significant point of contention seems to be the plan and its relationship to the Magnuson Fishery Conservation and Management Act, and the future of areas for commercial fishing and recreation use of vast areas of waters. If we want to maintain our healthy economy and tourism, the future actions of the Marine Sanctuary must be considered as critical in nature and monitored closely by those with an interest in a change in the Sanctuary’s plan.

Finally, there is the rich history of our island. From the discovery of the New World, ship wrecking, slave trade, Spanish American War, Civil War, Cuban Missile Crisis and a brief succession from the United States, the history of the Keys is extraordinary. Any history enthusiast would enjoy time well spent in Key West to learn about the colorful past.

The history is going to change yet again with the changing relationship with Cuba. There are many opportunities for Key West and the Florida Keys. Although the details have not totally emerged from Washington D.C. regarding the Cuba-U.S. relationship, it seems certain that a more open and integrated relationship will move forward. We need to capitalize on these opportunities and through the Chamber and our governmental representatives we will monitor these changes and provide information to our members.

Thank you for your continued support of the Chamber. Please let me know how we may better serve you. ♥

Want To Expand Your Business Into Key West?

\$69
\$95 Value
Business Address Package

- Mailing & Licensing Address
- Mail & Package Forwarding
- Conference Room Available

- Out-Growing Your Tiny Home Office?
- Need A Professional Meeting Space?
- Want Low Overhead & Higher Profits?

GO VIRTUAL!

Call Now For This Limited Time Special!



— The Boulevard —
BUSINESS CENTER
Virtual Office Solutions

(305) 922-2285

3706 N. Roosevelt Blvd. | Suite i-208 | Key West

www.BLVDBusinessCenter.com



The Key West Chamber of Commerce would like to thank the following businesses for their donations to our Tom Sawyer Five Star Program for Teacher Recognition.

Royal Furniture and Design

Terri Narlock
(tnarlock@keysfurniture.com)
Donation of Teacher Lunches

Local Awards & Engraving

Steve Robbins
(steve@localenterprises.net)
Donation of Recognition Plaques

GIFTS

A&B Lobster House

\$25 Gift Certificate

Alan Maltz Gallery

Berenice Barber
(visions@alanmaltz.com)
\$25 Gift certificates

Centennial Bank

Esther Tupino
(etupino@my100bank.com)
\$25.00 Gift Card

Danger Charters Corp.

Jamie Olwell
(keywestdirect@aol.com)
\$25.00 Gift Certificates

Dion's Quik Mart

Kristie Hernandez
(khernandez@dionllc.com)
\$25.00 Gift Certificates.

Ernest Hemingway House

Jacque Sands
(hemingwy@bellsouth.net)
"To Have and Have Not"
Hardcover Book

Fausto's Food Palace

Jimmy Weekley
(jimmy@faustos.com)
\$25.00 Gift Card

First State Bank of the Florida Keys

Karen Sharp
(karens@keysbank.com)
\$25.00 in coins and a reusable pouch and bag

Fishbusterz

Colleen Quirk
\$25 Gift Certificates

Flow Spa LLC

Victoria Castellanos
flowspa@yahoo.com
\$25.00 Gift Certificates & Salt Scrub

Florida Keys Community College

Dr. Jonathan Gueverra
(jonathan.gueverra@fkcc.edu)
FKCC will cover your classroom for one morning or afternoon

Fury Water Adventures

Scott Saunders
(scottsaunderskw@me.com)
Excursion Certificates for 2

Keys Energy Services

Lynne Tejada
(lynne.tejada@keysenergy.com)
Energy Saver items

La Naturelle, Inc.

Toral Patel
(toral@lanaturelle.us)
\$25 Gift Certificate

Marriott Beachside Resort/Tavern-N-Town

Alan Beaubien
(alan.beaubien@marriott.com)
\$25 Gift Certificates

Mel Fisher Maritime Heritage Museum

Melissa Kendrick
(mkendrick@melfisher.org)
Admission Tickets

Monroe County Teachers

Federal Credit Union

Jerry Bolduc
(ceo@monroecountyteachersfcu.org)
Folio, pen set, monthly planner, Post It notes, memo pad, mug & reusable shopping bag

Rick's/Durty Harry's Complex

Mark Rossi
(mrossikeywest@aol.com)
\$25 Gift Certificate

Saltwater Angler

Tony Murphy
(tony@saltwaterangler.com)
\$25 Gift Certificates

Salute on the Beach

Richard Hatch
(salutekeywest@aol.com)
\$25 Gift Certificates

Sebago Watersports

Paul McGrail
(paul@keywestflorida.com)
Sunset Sail or Snorkel Trip for One

Sheraton Suites Key West

Robert Grossman
(Bob.Grossman@oplhoteles.com)
\$50 Lunch Gift Certificates

Stock Island Marina Village

Jennifer Roeper
(jroeper@stockislandmarina.com)
(2) \$12.50 Gift Certificates

Sunset Watersports

Gail Fierheller
(gail@sunsetwatersports.info)
AM Snorkel trip

The Studios of KW

Jedd Dodd
(jed@tskw.org)
\$25 Certificates toward a class

WeBeFit

Daniel Reynen
(danielreynen@me.com)
Books on Key West, Alaska, and Salt Lake City and Washington DC

The Westin Key West Resort & Marina

Dianne Schmidt
Bistro 245 Brunch for two
(110.00 value) Gift Certificates

MONIES

(\$550.00 each) donated from the following businesses:

Horan, Wallace, & Higgins

Karen Horan
(karen@horan-wallace.com)

Trepanier & Associates, Inc.

Richard Puente
(richard@owentrepanier.com)



Don't miss this exciting opportunity to reach the Key West Visitor!



The 2015-2016 **Key West Chamber of Commerce** Visitor Brochure and Map will be the fulfillment piece used by the Key West Chamber of Commerce to promote Key West

as a premier destination to prospective visitors. The brochure and map is full color and will showcase the character and activities that make Key West unique. The brochure allows Key West businesses the opportunity to feature information on your accommodations, attractions, restaurants, museums, shopping, entertainment and professional services to visitors and will be a valuable resource referred to over and over by visitors before and during their stay.

150,000 Copies

Distribution beginning September, 2015

Extremely Targeted

The Brochure and Map is the exclusive fulfillment piece for the Key West Chamber of Commerce and also for all visitor and newcomer inquiries received via telephone and email requests from the Monroe County Tourist Development Council.

The visitor brochure is distributed along the information plazas on the Florida Turnpike, with an expected distribution of 70,000 copies this coming year, as well as handed out at numerous travel and trade shows promoting Key West.

The brochure is available in the lobby of our official visitor information center located at 510 Greene Street, 1st Floor which is open seven days a week, as well as at the Lower Keys, Marathon, Islamorada and Key Largo Chamber of Commerce Visitor Centers, as well as distributed to the passengers of Key West Express.

Did You Know...

From the NOAA Study "Linking the Environment and Economy of the Florida Keys and Key West," a question was asked to help gauge the influence of the Key West Chamber of Commerce Visitors Center with the following outcome. "Almost 23% of overnight visitors to the Keys reported having used at least one of the five visitor's Information centers with **47.8% of those visiting the Key West Chamber of Commerce Visitor Center. Resulting in visitors extending the length of their stay on an average of three days, this translates into overnight visitor spending averages of \$42.6 million. Key West generates 59% of all the business in the Florida Keys and Key West which would equate to approximately \$25 million more dollars spent by visitors after visiting our Visitor Information Center when in Key West.**"

Publication Specs

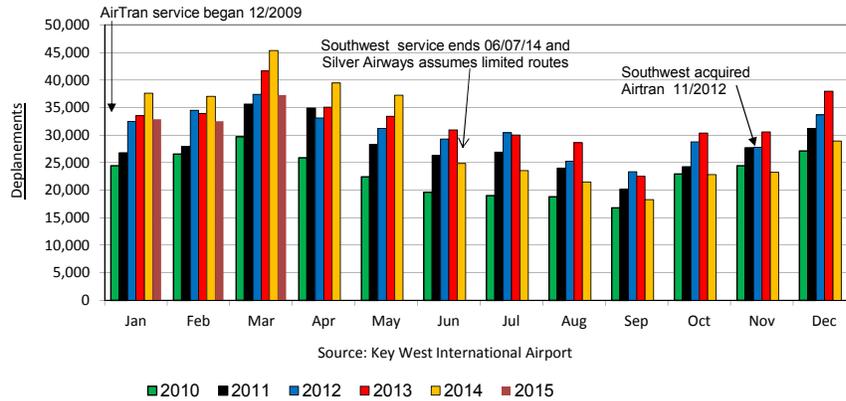
The map/brochure is 24" wide x 18" tall, full color both sides, folding to 4" x 9" to fit in envelopes and rack card holders. 150,000 copies printed and distributed annually!

For More Information on which spaces are available contact:

Nancy D'Amato • 305-304-1026 • quepasakeywest@hotmail.com



Key West International Airport Arrivals
January 2010 - March 2015

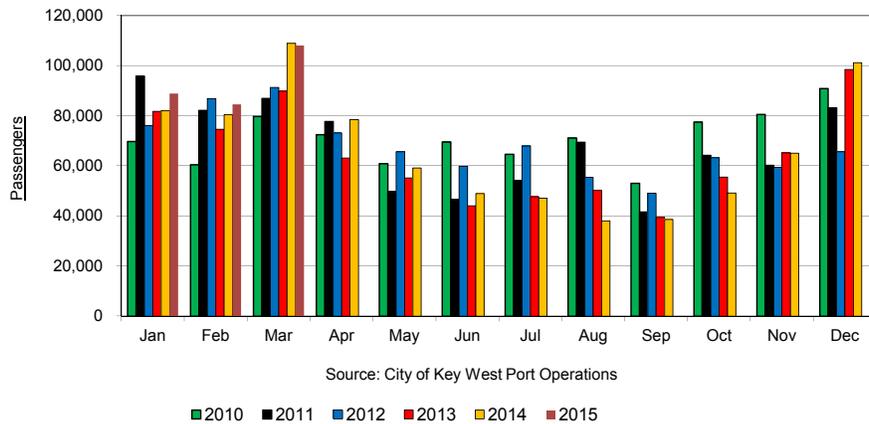


Passenger arrivals to Key West International Airport in March 2015 totaled 37,311. **This is a decrease of 17.8% when compared to March of 2014.**

Total passenger arrivals for the first Three months of 2015 were 102,771. That is a 14.4% decrease over the same period in 2014. These monthly decreases of over 12% are about half the 20-25% decreases we were seeing monthly last year, following Southwest's withdraw in June 2014.

The increases to date are being seen in American and Silver, with 30% and 49%, respectively.

Key West Cruise Ship Passengers
January 2010 - March 2015



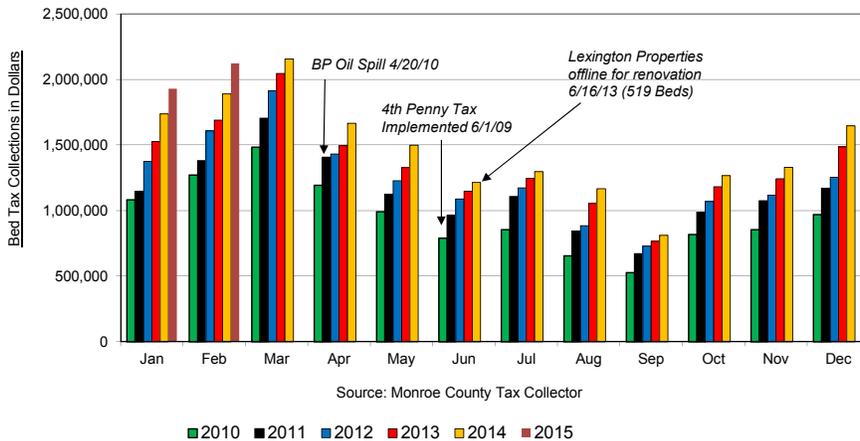
A total of 108,069 cruise ship passengers disembarked in Key West during March 2015. **This was 0.7% lower than March of 2014**, which saw 108,883 passengers disembark.

For the three months of 2015, cruise ship arrivals saw 281,488 passengers disembark from 130 port calls. While port calls are up 7.4% so far for 2015, passenger counts are only up 3.8% over the same period in 2014.

The cruise ship schedule for May through July 2015 compared to the same three months in 2014 is shown below:

	Number of Ships	
	2014	2015
May	24	11
June	16	12
July	16	14

Key West Bed Tax Collections
January 2010 - February 2015



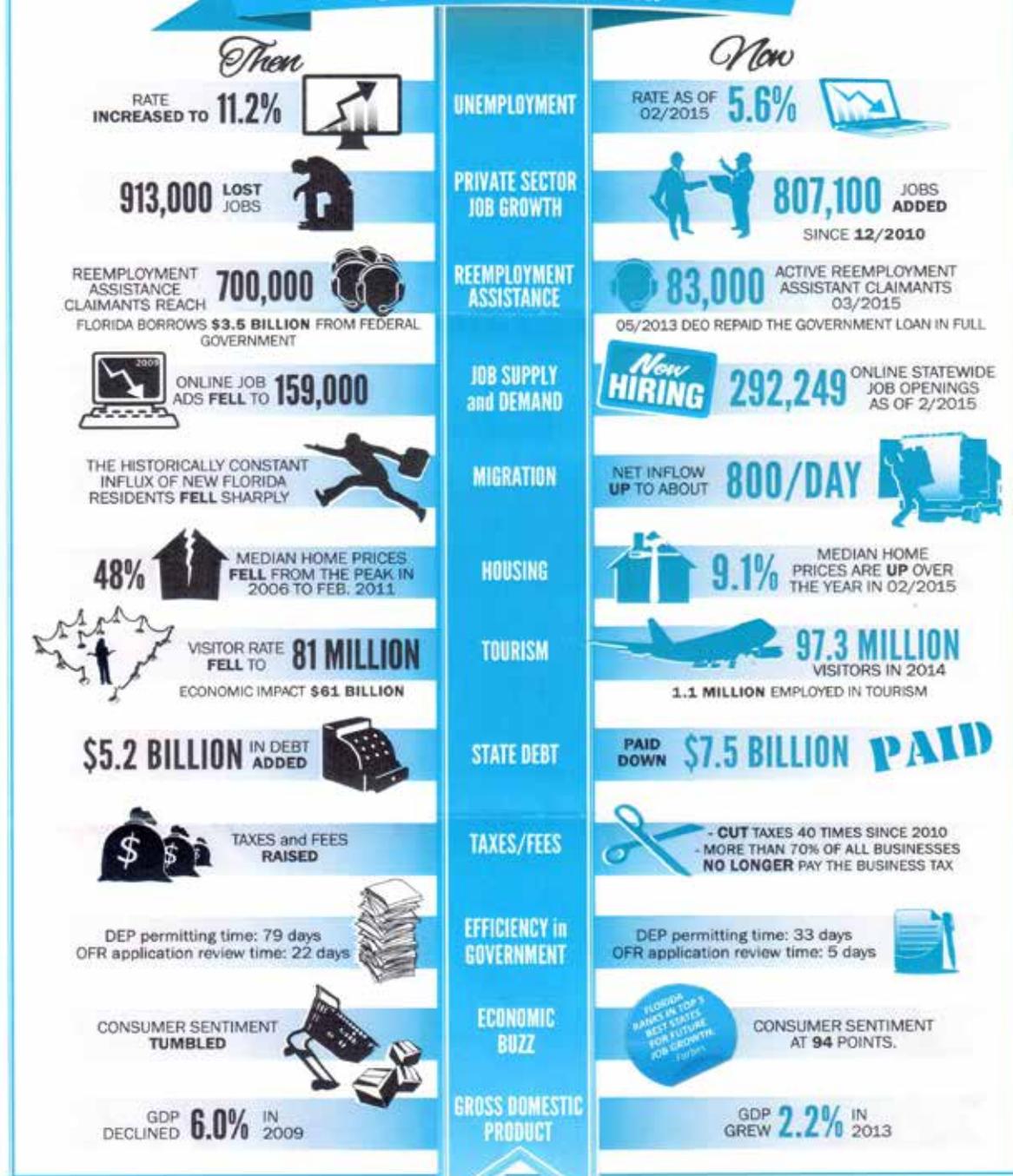
Reported Bed Tax Collections for Key West were **\$2,124,470 for February 2015, an increase of 12.4% compared to February 2014.**

According to Smith Travel, February 2015 occupancy was 96.0%, a 0.8 percentage point increase from the February 2014 occupancy rate of 95.2%, and the highest occupancy rate Key West has seen in decades.

The Average Daily Rate (ADR) was reported at \$379.13 for February 2015, an increase of 8.7% from the ADR of \$348.80 posted for February 2014. This ADR of \$379.13 is the highest recorded for the month of February. This continues the record of 61 months where the ADR has been higher than the previous year. In fact, the last 47 months are all-time records for each month.



the FLORIDA TURNAROUND STORY Under Governor Rick Scott



Florida Department of Economic Opportunity (DEO) | www.floridajobs.org
Media@deo.myflorida.com | 850-245-7110

Data provided by: DEO Office of Communications
Revised 3/27/15

Key West Chamber of Commerce Pays Tribute to Area Teachers



The Key West Chamber of Commerce honored area teachers at its April 22nd membership luncheon at the DoubleTree Grand Key Resort. Pictured left to right: Education Committee Member Brittany Snyder, Schools Superintendent Mark Porter, Teachers Erika Stokes, Kym Momaly, Lynn Gallagher, John Moelle, Vicki Sawyer Blake Smoot, and Michelle Schoensiegel, Education Committee Chair Sharon Moore and Key West Chamber of Commerce President Nicki Will.

As part of its ongoing commitment to education and the future of the community, the Key West Chamber of Commerce regularly honors the area's best and brightest teachers.

These individuals, nominated by their peers and school principals, leave a legacy in each of the students they teach and contribute to a brighter outlook for everyone.

Each honoree receives a commemorative plaque and a gift bag of appreciation from Chamber members who show their support of teachers through gift certificates, merchandise or cash donations.

The Key West Chamber of Commerce, as always, is proud to honor the following Key West teachers for their tireless dedication to the island's youngest residents:

▶ **Lynn Gallagher**, *fifth grade, Gerald Adams Elementary School*

After 23 years of teaching students – and learning from them – Lynn Gallagher knows what works when it comes to improving academic performance, and she's done exactly that with the school's writing proficiency. Gallagher has attended special writing workshops, and then served as a school-wide trainer, helping teachers help their students improve their writing skills, said Principal Fran Herrin. "She is a well-respected teacher viewed as a model to follow in the classroom," Herrin said.

▶ **Kym Momaly**, *kindergarten, Horace O'Bryant School*

Kym Momaly is known for accommodating all students in her class, while also working to maintain positive, helpful relationships with their parents. The 16-year educator is a teacher sponsor for the HOB Relay For Life team, a member of the District Advisory Council as well as the School Advisory Council vice chair and a United Teachers of Monroe building representative. "Kym was also instrumental in implementing Schoolstore.com for HOB, which allows parents to shop and a percentage of the cost is donated to the school," said Principal Mike Henriquez.

▶ **John Moeller**, *honors biology/marine sciences, Key West High School*
John Moeller's dedication to the students and staff of Key West

High School is unparalleled and unquestioned, said Principal Amber Archer-Bosco, who pointed to his students' success on the state science exams as a testament to Moeller's teaching talent. "His colleagues seek him out when they need assistance due to his vast knowledge and history of not only education, but life at Key West High School," Principal Bosco said. "He coaches several sports, including golf, wrestling and tennis and is a certified bus driver, using his own time to drive students to games and meets." "His positive outlook and knowledge are a huge asset to Key West High and we are proud to have him as our Teacher of the Year," Bosco added.

▶ **Vicki Sawyer**, *fifth grade, Poinciana Elementary School*

Nearly three decades into her teaching career, Vicki Sawyer, still derives as much pleasure from her students and her school as she did on her very first day. And that enjoyment is obvious to Sawyer's students, fellow teachers and administrators. "She never complains about things she needs to do; she simply gets them done," said Principal Christina McPherson. "She is always willing to share her ideas with colleagues and will try new things without hesitation." Outside the classroom, Sawyer also sponsors the school's Recycling Rangers Club, and was instrumental in facilitating the fifth-grade trip to SeaCamp this year, Principal McPherson said.

▶ **Erika Stokes**, *second grade lead teacher, Sigsbee Charter School*

"Erika Stokes, a Key West High School graduate, is a model of excellence for teachers and our community," said Sigsbee Principal Eli Jannes, who commended Stokes' tireless work in her second-grade classroom to ensure students and families feel supported and nurtured. "Ms. Stokes is an integral member of several committees, representing the staff in parent-teacher organizations, facilitating the development of the school garden and serving as her grade level team leader. Above all, Ms. Stokes is an amazing human being with a tremendous heart and a generous character."

▶ **Blake Smoot**, *first grade, Sugarloaf School*

With a decade of experience to draw from, Blake Smoot always finds a way to connect with her young students. Blake's colleagues selected her as the school's Teacher of the Year, and Principal Harry Russell enthusiastically agrees. "Blake is an amazing teacher who is admired by her students and respected by her colleagues," he said. "During her career, she has served in various leadership capacities and plays a vital role in our athletic program. She is a crucial part of the Sugarloaf School community and deserves to be recognized as one of Monroe County School District's finest.

▶ **Michelle Schoensiegel**, *third grade, Basilica School of St. Mary Star of the Sea*

Basilica School Principal Robert Wright nearly ran out of room when writing in support of third-grade teacher Michelle Schoensiegel. He credited Michelle's "superb classroom management" as the cornerstone of her inarguable success. "She is both firm and fair, a teacher who has effectively communicated rules but has maintained relationships. She has always respected the dignity of every child and with acceptance and grace tends to their individual needs," Principal Wright wrote in his nomination form, commending Michelle's commitment to professional advancement as a means to improve the learning experience of the child. "She is a true professional who knows not mediocrity," he continued. "She inspires in her students a love of learning and cultivates in them an intrinsic motivation to do their very best."



BUSINESS AFTER HOURS | WEDNESDAY, APRIL 9TH, 2015

Hosted by: Key West Golf Club and Waste Management, Inc. 6450 College Road



Cruise Ship Schedule

May 2015

05/01	NO SHIPS	
05/02	NO SHIPS	
05/03	NO SHIPS	
05/04	NO SHIPS	
05/05	Ecstasy	7:30am-1:30pm
05/05	Carnival Dream	8:00am-5:00pm
05/06	NO SHIPS	
05/07	Majesty of the Seas	9:30am-6:00pm
05/08	Carnival Victory	7:30am-2:00pm
05/09	NO SHIPS	
05/10	NO SHIPS	
05/11	Disney Magic	11:30am-7:45pm
05/12	NO SHIPS	
05/13	NO SHIPS	
05/14	Majesty of the Seas	9:30am-6:00pm
05/15	NO SHIPS	
05/16	NO SHIPS	
05/17	NO SHIPS	
05/18	NO SHIPS	
05/19	Ecstasy	7:30am-1:30pm
05/20	NO SHIPS	
05/21	Majesty of the Seas	9:30am-6:00pm
05/22	Carnival Victory	7:30am-2:00pm
05/23	NO SHIPS	
05/24	NO SHIPS	
05/25	NO SHIPS	
05/26	Ecstasy	7:30am-1:30pm
05/27	NO SHIPS	
05/28	NO SHIPS	
05/29	Majesty of the Seas	9:30am-6:00pm
05/29	NO SHIPS	
05/30	NO SHIPS	
05/31	NO SHIPS	

Welcome New Members!



The Key West Chamber of Commerce welcomed six new members during its April luncheon at the DoubleTree Grand Key Resort. Pictured, left to right: Cynthia Setzer of the Rotary Club of Sunset Key West; Traci Reynolds of Ivanov Industries; Robert and Chloe Watters of Backspace Restaurant; Daniel Disgdiertt of Altus Home Health Services; Julio D'Orville of Oceanwalk Apartments; and the Chamber's Membership Committee Co-Chairs Kim Works and Joyce Benavides. The organization also welcomed Paul Santoro of APM/Anesthesia Staffing Consultants, who was unable to attend the April luncheon.

Altus Home Health Services

1213 Truman Avenue
Key West, FL 33040
305-247-4995
www.altushhs.com
305-247-4995

Contact: Mr. Daniel Disgdiertt
Home Health Care

APM/Anesthesia Staffing Consultants

626 Margaret Street
Key West, FL 33040
248-760-6352
Contact: Mr. Paul W. Santoro
Anesthesia Practice Management

Backspace Bar & Kitchen

320 Grinnell Street
Key West, FL 33040
305-440-2668
www.backspacekeywest.com
Contact: Robert and Chloe Watters
Restaurant/Bar

Ivanov Industries

3255 Flagler Avenue
Key West, FL 33040
971-319-3226
www.ivanovindustries.com
Contact: Mr. George Ivanov &
Mrs. Traci Reynold-Ivanov
Financial Planning Consultants

Ocean Walk Apartments

3900 So. Roosevelt Blvd.
Key West, FL 33040
305-602-3820
www.oceanwalkapts.com
Contact: Mr. Julio D'orville
Rental Community

Rotary Club of Sunset Key West

P.O. Box 5555
Key West, FL 33045
www.sunsetkeywestrotary.org
Contact: Ms. Cynthia Setzer
Not for Profit Organization
Sponsored by: Joyce Benavides,
Cayo Hueso Resorts



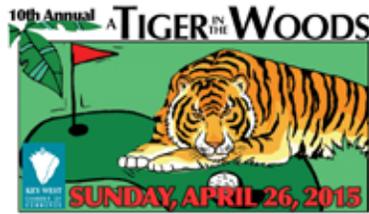
Community Calendar

May 2015

- 5/2 Keystock Music Festival at Truman Waterfront 12pm-9pm 305-292-7729
- 5/3 Key West Artisan Market at 1111 Eaton Street Contact: Richard Tallmadge 305-294-7994
- 5/6-10 20th Annual Key West Songwriters Festival www.keywestsongwritersfestival.com 305-304-0814
- 5/11 32nd Annual Queen Mother Pageant at La Te Da 7pm-10pm 305-294-8812
- 5/14-17 Kamp Key West 305-292-3223
- 5/14-17 Key West Air, Land & Sea Poker Run 954-545-1414
- 5/15-16 13th Annual Harry S. Truman Legacy Symposium 305-294-9911
- 5/15-17 Florida Keys Dolphin Championship fishnkw@aol.com 305-395-3474
- 5/16 7th Annual Battle in the Bay Dragon Boat Festival 305-766-1053
- 5/16-17 Keys 100 Ultramarathon Race between Key Largo & Smathers Beach Bill Becker 954-439-2800
- 5/22-23 14th Annual Yamaha Dolphin Masters Invitational Seaport 305-304-7674

June 2015

- 6/6 39th Annual Swim Around Key West www.swimaroundkeywest.com 305-394-5292
- 6/6 VFW Fishing Tournament 305-509-7244
- 6/10-14 Key West Pride 2014 www.keywestpride.org 305-292-3223
- 6/13-14 6th Annual Key West Bacchanalia www.keywestbacchanalia.com 305-766-3356
- 6/19 Key West Gator Club Dolphin Derby 305-304-1348
- 6/13 Original FKCC Swim Around Key West aqualb@aol.com 305-809-3562



KEY WEST CHAMBER OF COMMERCE
10TH ANNUAL TIGER IN THE
WOODS GOLF TOURNAMENT
SUNDAY, APRIL 26th, 2015



Pictured under the Centennial Bank tent are the hard working volunteers at the tournament. From hole watching to serving our golfers hamburger, hot dogs and ice cold beverages of all kinds, we cannot thank them enough for volunteering their time.



Club House Sponsor Isaksen Insurance takes a moment for a team photo for the 10th Annual "Tiger in the Woods" Chamber golf tournament.



Visit Dan for
FINANCING made easy!

Centennial Bank's local loan expert **DAN** understands the uniqueness of the islands, and he's dedicated to finding the perfect loan for you.

We offer FNMA, FHLMC, FHA, VA and non-traditional loans. Conventional, Jumbo, FNMA, FHLMC, FHA and VA Financing Available.

Dan Blagriff, LOAN ORIGINATOR • NMLS 675375
305-676-3146 • dblagriff@my100bank.com



MY100BANK.COM
A Home BancShares Company (Nasdaq:HOMB)



CHAMBER CHOWDER®

510 Greene Street ~ 1st Floor, Key West

www.keywestchamber.org

EXECUTIVE COMMITTEE

Nicki Will, President

Lower Keys Medical Center/294-9200

Greg Sullivan, Vice President

Waste Management/434-9140

Randy Moore, Treasurer

First State Bank/296-6231

Sam Holland/Secretary

The Conch House/293-0020

Robin Lockwood MD, Past President

Robin Lockwood, MD/296-2212

Melissa Kendrick, Appointee

Mel Fisher Maritime Museum/294-2633x24

Cara Higgins, Appointee

Horan, Wallace & Higgins, LLP/294-4585

Virginia A. Panico, Executive Vice President

Key West Chamber of Commerce/294-2587

CHAMBER STAFF

Virginia A. Panico
Executive Vice President

Steven Weed
Director of Research

Lesley Cuttler
Executive Assistant

Kerry Baker
*Membership Director/Special
Events Coordinator*

Gladys Clarks
Tourist Information Receptionist

Emily Brogdon, Nancy Caruthers
*Office Assistants/Tourist
Information Operators*

Virginia A. Panico
Newsletter Editor

Cindy Jefferson
Art Director

Key West Chamber Calendar of Events

May 2015

Business After Hours

Date: Wednesday, May 13th

Time: 5:30 p.m. – 7:30 p.m.

Hosted by: Conch Town Liquor & Lounge

Location: 3340 N. Roosevelt Blvd.

Members Only Networking Event

General Membership Meeting

Date: Wednesday, May 27th

Noon

Speaker: The Honorable Holly
Raschein, State Representative

Topic: Update on the 2015

Legislative Session

Location: Key West Marriott Beachside

Please RSVP to the Chamber

at 305-294-2587 or email:

committees@keywestchamber.org

June 2015

Business After Hours

Date: Thursday, June 18th

Time: 5:30 p.m. – 7:30 p.m.

Hosted by: VFW Post 3911

Location: 2200 N. Roosevelt Blvd.

Members Only Networking Event

General Membership Meeting

Date: Wednesday, June 24th

Noon

Speaker: Jessica Bennett, Director of
Market Research for the TDC

Topics: Key West Visitor Report &

Illegal Vacation Rental Scams

Location: Westin Resort & Marina

Please RSVP to the Chamber

at 305-294-2587 or email:

committees@keywestchamber.org



Connect with the Chamber on Facebook

The Key West Chamber of Commerce is a proud member of the Facebook online community. The Facebook

page allows Web surfers to learn more about the Chamber, see photos from recent events, post messages and connect with other members. The page regularly receives fan mail from people who are proud of the Chamber's accomplishments and its focus on Key West.

COMPUTER SLOW?

Call today to setup
an appointment
with a Certified
IT Professional



SOLUTIONS AND SERVICES

520-302-4617

admin@firmaitss.com

WWW.FirmaITSS.com