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510 Greene Street-1<sup>st</sup> Floor •Key West, FL 33040•Phone: 305-294-2587•Fax: 305-294-7806•[www.keywestchamber.org](http://www.keywestchamber.org)

Dear future member:

We are pleased that you have expressed an interest in joining the Key West Chamber of Commerce. Your desire to participate in chamber activities means a great deal to us. More importantly it can mean a great deal to you!

Membership in the Key West Chamber of Commerce offers a number of solid, tangible benefits that can have a favorable impact on your business and your bottom line. These benefits and opportunities are detailed on the following page.

We look forward to personally meeting you at our chamber functions and monthly meetings. They will enable you to form business associations with some of the most prominent people in Key West-people who will become important clients, customers and friends. Meetings generally take place on the fourth Wednesday of each month at *noon at various locations throughout the island*. Chamber Mixers, called "Business After Hours" functions, are announced in each issue of our monthly newsletter and online *via e-mail blasts to our members, as well as our facebook page*. *Sponsoring a Business After Hours event is a great way to showcase your business*. If you are interested please contact the Chamber office *at 294-2587 or e-mail kbaker@keywestchamber.org*.

We hope you will soon be part of the most active, involved force in the Key West business community. Your investment will pay off many times over as you take advantage of the many benefits of membership. Again, thank you for expressing interest in the Greater Key West Chamber of Commerce. We would be proud to have you as one of our members.

Sincerely,

*Jim Wilson*

Jim Wilson

President



*Giving Your Business the Competitive Edge*

[www.keywestchamber.org](http://www.keywestchamber.org)

More than 500 of the businesses in Key West are chamber members. How does their membership benefit them-and more important, how can your membership benefit you? Chamber business members receive plenty of tangible benefits that give them the competitive edge. Like these...

#### **ACCESS TO ECONOMIC STATISTICS AND BUSINESS INFORMATION**

- 👉 Various Statistics relating to tourism and the community
- 👉 Demographic information
- 👉 Yearly Wage & Benefit Survey
- 👉 Monthly Economic trends published in the *Chamber Chowder* Newsletter
- 👉 Quarterly Business Environment Survey
- 👉 Periodic affordable seminars to assist members in training employees.
- 👉 Monroe County TDC and Key West advertising campaign information
- 👉 Government Entities Budget Reviews

#### **ACCOMPLISHMENTS AND ONGOING ISSUES**

- 👉 Workforce Housing
- 👉 Beautification and Repair of North and South Roosevelt Blvd.
- 👉 Retaining the 305 Area Code for Monroe County
- 👉 Windstorm Insurance
- 👉 Health Insurance
- 👉 ADA-American Disabilities Act

# Advantages to Join the Key West Chamber of Commerce

## ***Networking and New Business Contacts to help your business grow such as:***

- Contacts with prospective customers and clients through monthly Chamber meetings attended by over 100 prominent members of the business community.
- Attend informal “Business After Hours” functions where Chamber members relax and get to know each other.
- Opportunities for membership in working committees addressing community concerns.
- Opportunities to participate in the Chamber’s legislative voice for business interests on local, state and federal levels.

## ***Opportunities to Publicize your Business:***

- For a nominal fee the opportunity to display your brochure or business card at the Chamber Offices. Currently we have over 10,000 visitors per month in the Chamber’s Visitor Center.
- Business referrals from the Chamber office to visitors.
- Business referrals from the Chamber office to local residents and people interested in relocating to Key West.
- A FREE listing and link on the Chamber Official world wide website [www.keywestchamber.org](http://www.keywestchamber.org) or you may decide to upgrade your free listing by having a premier advertisement or additional category listings to promote your business.
- Opportunity to be listed in the Key West Chamber’s Visitor Guide, with the added benefit for members to advertise in the publication. This book is mailed to all inquires from the phone calls generated by the T.D.C advertising as well as calls and emails received at our Chamber office. The planner is distributed to conventions and trade shows as well as to over 10,000 visitors to our Visitor Information Center.
- Opportunity to sponsor one of our General Membership Meetings.
- A membership plaque to display at your business, which identifies you as a concerned part of the business community.
- Opportunity to showcase your business by hosting a monthly Business After Hours business networking event.
- Access to monthly cruise ship schedules available in our lobby, via email, fax or from our website.
- Opportunities to meet chamber staff and inform them of your services at our weekly staff meeting.

Key West Chamber of Commerce  
"Shell Out Less!" Coupon Program  
Participation Form

**\*\* Please return completed form electronically with your Company Logo (400 pixels wide) to [committees@keywestchamber.org](mailto:committees@keywestchamber.org)**

**FREE for Chamber Members**

(one coupon per member, additional coupons are permitted for a fee of \$15.00 per Coupon.)

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Description of Discount/Promotion:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Expiration Date (cannot exceed 3 months): \_\_\_\_\_

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

***Please note; It is the responsibility of the member to contact the Chamber if you detect an error on your online coupon within five (5) business days of submission. \* Proof will not be provided.***

## Key West Chamber of Commerce RACK CARD PROGRAM

Advertise your business in the Key West Chamber of Commerce Visitors Center, and watch your business revenues increase. How? Let's look at the Visitors Center statistics:

- 10,000 Visitors are in our lobby each month! These include walk-ins, cruise ship vacationers, sunset celebration attendees, train & trolley riders.
- 700-1,000 Visitors call our office *weekly* June through December; ***double*** that number January through May!
- Our office is open seven days per week until 6:00pm to offer one-on-one assistance!

For a nominal fee you can display your businesses brochure or promotional piece in the Chamber Lobby. See below for current rates:

- Business Card (3.5 x 2) .....\$ 5.00 per month  
(\$60 per year, plus tax = \$64.50)
- Standard Rack Card (4 x 9).....\$10.00 per month  
(\$120 per year, plus tax = \$129.00)
- Odd Size (takes two slots in rack) .....\$20.00 per month  
(\$240 per year, plus tax = \$258.00)
- Magazine/Newspaper (to be placed on shelves).....\$25.00 per month  
(\$300 per year, plus tax = \$322.50)

For more information on the Key West Chamber of Commerce Visitor Center Rack Card program contact the Chamber at 305-294-2587.

**KEY WEST CHAMBER OF COMMERCE**  
**FAIR SHARE DUES SCHEDULE – JANUARY 1, 2012**

**RETAIL, INDUSTRY, RECREATION, FOOD, BEVERAGE, FAST FOOD RESTAURANTS:**

Employees:        1 through 5                    \$301.00  
                         6 or more                        \$301.00 plus \$5.84 per employee over 5\*

**AIRLINES:**

Passenger:        \$301.00 plus .0025 per boarding\*

Cargo:             \$301.00 plus .52 per RTK\*

**SIT DOWN RESTAURANTS:**

Seats:             1 through 60                    \$301.00  
                         **Please include outdoor seating**  
                         61 or more                        \$301.00 plus \$1.73 per seat over 60\*

**HOTEL, MOTELS, GUEST HOUSES, TIME SHARE:**

\$301.00 plus \$6.92 per room\*

**MOBILE HOMES PARKS, CAMPGROUNDS, APARTMENTS:**

\$301.00 plus \$1.74 per space or unit\*

**FINANCE, REAL ESTATE, INSURANCE:**

\$301.00 plus \$17.48 per licensed person\*

**BANKS, CREDIT UNIONS, SAVINGS & LOANS:**

\$301.00 plus \$25.63 per million of total local deposits\*

**PROFESSIONAL (Doctors, Attorneys, Accountants, Architects, Engineers, Consultants):**

\$301.00 plus \$34.95 per professional\*

**NOT-FOR-PROFIT ORGANIZATIONS, ASSOCIATE MEMBERS\*:**

\$301.00 With Business Members

\$201.00 With Individual Members (Charitable Included)\*\*

**CORPORATE FIELD REPRESENTATIVES:**

(One individual who represents corporation in Florida Keys Market)

\$401.00

**RESERVATION SERVICES:**

\$634.00

**CHARTER BOATS:**

\$301.00 plus \$1.15 per head, per licensed seat\*

**\* All Annual Membership Dues should be rounded to the nearest dollar.**

\*\* Associate Members are non-voting members.

All new business members are assessed a \$25.00 one-time administrative fee. If any members, or prospective members, have any questions concerning the 2012 Fair Share Dues Schedule, contact Kerry Baker at 294-2587.



# Membership Subscription

510 GREENE STREET, 1<sup>ST</sup> FLOOR • KEY WEST, FL 33040 • 305-294-2587 • FAX 305-294-7806 • [WWW.KEYWESTCHAMBER.ORG](http://WWW.KEYWESTCHAMBER.ORG)

COMPANY NAME: \_\_\_\_\_

D.B.A: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHYSICAL ADDRESS (IF DIFFERENT): \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ FAX PHONE: \_\_\_\_\_

TOLL FREE # \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

ALTERNATE CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

CATEGORY OR TYPE OF BUSINESS: \_\_\_\_\_

OCCUPATIONAL LICENSE NUMBER: \_\_\_\_\_

**PLEASE COMPLETE THOSE THAT APPLY TO YOUR SUBSCRIPTION/DUES CATEGORY (See attached Subscription/Dues Schedule:**

NUMBER OF EMPLOYEES: \_\_\_\_\_ NUMBER OF GUESTROOMS: \_\_\_\_\_

NUMBER OF SEATS: \_\_\_\_\_ NUMBER OF LOCATIONS: \_\_\_\_\_

NUMBER OF PROFESSIONALS: \_\_\_\_\_ NUMBER OF LICENSED AGENTS: \_\_\_\_\_

NUMBER OF RENTAL SPACES: \_\_\_\_\_ TOTAL SUBSCRIPTION INVESTMENT\*: \_\_\_\_\_

ONE TIME ADMINISTRATIVE FEE\*\*: \_\_\_\_\_ \$25.00

RACK CARD PROGRAM: \_\_\_\_\_ (\*plus include 7.5% tax)

TOTAL AMOUNT INCLUDED: \_\_\_\_\_

**\*\*\* All dues payments should be rounded to the nearest dollar.**

\*The undersigned hereby unites with others in underwriting an adequate budget for the Chamber of Commerce and agrees to a membership investment in the sum of \_\_\_\_\_, payable annually. The subscription investment shall continue until the Chamber shall be given at least a thirty-day notice of intention to reduce or cancel.

Please return your completed application\* with payment to the Key West Chamber of Commerce, 510 Greene St, 1<sup>st</sup> Floor, Key West, FL 33040. For your convenience you can also pay by credit. If you would like to use your Visa, MasterCard, or American Express, please complete the section below.

\*Faxed applications will only be accepted for credit card payments.

_____	_____	_____	_____
Cardholder's Name	Card Number	Expiration Date	Security Code

_____	_____
Signature	Date

\_\_\_\_\_  
Sponsor

\*\*NEW MEMBERS INCLUDE A \$25 ONE-TIME ADMINISTRATIVE FEE TO COVER PROCESSING.